



CONTRACT N° IAP 3155/27482

# Final Report

October 1<sup>st</sup> 2002 – July 31<sup>th</sup> 2004

## **EDUCAUNET CONSORTIUM**

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## In the framework of the European Commission « Safer Internet Action Plan »

### EDUCAUNET-2

### A European programme to develop critical awareness of Internet risks through Media Education

## PUBLIC SYNTHESIS

Since October 2002, ten partners from seven countries have been collaborating to design a European programme of critical media education, called Educaunet. As specialists in media education, they decided to put in common their expertise to see how media education can contribute to the issue of a “safer Internet” and propose an educational response to raise awareness among young people.

#### **Educaunet partnership**

Austria	Federal Ministry of Education, Science and Culture
Belgium	- Media Animation ASBL - Catholic University of Louvain-La-Neuve
Denmark	Copenhagen Business School
France	- Clemi, Centre for liaison between teaching and information media - National centre of pedagogical documentation
Greece	University of Macedonia, School of Pedagogical Education
Portugal	University of Algarve
United Kingdom	University of London
Europe	European Parents Association

Educaunet-2 is based on the experience gathered from a precursor project, conceived, tested and produced in Belgium and in France.

Our aim is to teach children and young people how to surf responsibly on the Internet and make them autonomous and critical, able to enjoy the richness of this media, and at the same time aware of its pitfalls.

In order to develop awareness on this topic towards teachers, parents and educators in the informal setting, we set up a range of educational activities designed for young people from 7 to 18, tested and validated in each partner country. These activities are now collected in a European pack in 6 languages, ready to be diffused throughout Europe to the educators.

## **1 - PROBLEMATICS**

### **The core of the method: young people's uses**

There are at least three reasons why we chose the media education approach to develop this Internet teaching material.

- We live in a new and moving global media landscape today. Our objective is not about acquiring technical abilities adapted to the present situation. It is rather about how to teach

young people to use the media critically, and how to bring them knowledge to be able to adapt themselves to the technological changes.

- Children learn from many sources: family, school, friends, and media. Their relation to the world goes through communication devices like the Internet and mobile devices. Today, children's culture has become a "media culture", that we have to take into account when teaching them.

- Children have many names today, such as for instance "innovators" or "early adopters". They are considered as innovators in relation to communication and media, and they are early adopters because they act very quickly in relation to the new communication technology.

So, how do we as teachers, parents, researchers, marketers and others, consider children? Are they vulnerable or are they competent? Do we consider children as 'human becomings' who are something only in relation to their becoming grown-ups, one day, or are they something special in themselves as human beings? As a teacher, a researcher, a parent, a marketer or a politician, you react and make decisions in accordance with how you consider the child...

In our point of view, it would be more useful to say that it is not a question of either, but that there might be more truth in a position somewhere in between the two perspectives on children.

### **Risk as a necessity to grow up**

After 20 months, Educaunet-2 is now finished and has resulted in a very interesting and relevant educational approach in relation to the Internet. One of the interesting aspects was the discussions we have had about the difference between "danger" and "risk" in general, and in relation to the Internet, taking into consideration that young people always take risks. A danger has been identified like a possible event with damageable consequences, which a victim does not suspect. At the opposite, a risk is a possible damageable event which a victim does take into account. Our main objective is to help young people to transform danger into risk. Risk is something necessary for the youth to grow up, something that has to be identified and evaluated.

According to what we observed, the risks related to the Internet uses are connected to a specificity of the network: it looks like an uncertain world, in which young people are communicating in the dark. Click after click he/she enters unknown worlds where norms are difficult to identify. To educate against Internet risks is to teach youth to navigate successfully through the fog of a universe full of richness but also full of many changing faces.

In the Educaunet process, the educator's role is not to transfer knowledge but rather to put young people to the test, to ask questions, which will help develop their intellectual process. Children are often more inclined towards technology but are not equipped to interpret information. Therefore, the educator should not be a specialist of Internet and ICT, but should accompany them in their appropriation of the network, adopting a «teach me» position. This attitude allows to deal with the generation gap that often exists as far as the Internet is concerned, and to confirm the role devoted to all the educators, parents and teachers as well. It also valorises technically skilled young people who are encouraged to help the others, and favour the training between peers.

What is at stake with the Educaunet approach is to develop young people's critical thinking skills, rather than imposing "dams" to them. Drawing the parallel with the technical devices filtering access on the Internet, we think that the more filters you put up, the less you expose youths to other people, other cultures. In other words, you close them in within their own environment.

### **Youth's perception of risks**

Each national team carefully evaluated the effect of the Educaunet method on the young people's perception of risks related to the Internet. According to the British study, it appears that before being taught the programme, pupils were confused about risk and often listed irrational risks (learning how to make bombs, blackmail...) and completely confused ones

(HIV, drugs, aliens, computers causing blindness). After being taught the programme, the pupils mentioned a narrower range of risks, including more everyday and mundane risks such as hidden costs connected with ecommerce. The risks the pupils mention were approached in a more sophisticated way (for example they connected viruses to spam email) and their description of the Internet was more conceptually accurate.

Both before and after the programme, there was a blurring between particular risks on the Internet, for example children said that paedophiles send viruses through spam. Furthermore, pupils told them numerous stories containing false information and exaggerated claims about Internet-related risks, connecting chatting with child murders, for example. The children showed awareness of stranger danger rules (ie. don't give out personal details) but confusion as well as fascination with the actual dangers, particularly high profile dangers such as paedophilia.

Children referred to media coverage as a major source for their knowledge of and anxiety toward Internet risk, particularly around paedophiles and viruses. They also reported anxiety stemming from warnings from parents and schools.

This study indicates that children have a desire and need to explore and play with the risks connected with the Internet through talk with peers (similar to sharing scary stories or watching horror movies together). Through this talk (and media education activities) pupils develop a more rational and critical awareness of Internet-related risk. Quick-fix solutions which involve prohibitive lists are ineffective in addressing this need, and therefore will not be effective in ensuring the safety of children online.

Parents and educators need to allow children the space to explore risks both on and offline. The emphasis must be on exploration rather than prohibition as a means towards learning. In schools, a media literacy approach to use of the Internet, emphasising both analysis and production, is particularly important as it allows children to draw on and make sense of their own experiences, leads them to think critically about surrounding media and empowers them by valuing their knowledge.

## **2 - APPROACH**

### **7 countries and a variety of educational approaches**

In the Educaunet group, we have all through the programme had some very inspiring and interesting debates in relation to the different traditions and educational approaches in the different countries.

Among other things, it has appeared that the notion of « risk » is very different in each country. Considering the issue in terms of risks takes a different meaning in Denmark, where computer use and Internet access is much higher than in other European countries and where the essential question is much more how to consider the child and its media culture in a global learning process. In the Austrian educational context, the Educaunet team identified the fear that an educational approach entirely focusing on dangers might bear itself the risk of stigmatising the Internet and the anxiety about safety might be inhibiting for educators. In Portugal, one of the main issues at stake is to deal with all generations and to try to close the gap between young people and adults, advantaged and disadvantaged people...

All the partners agreed to develop a critical approach of the Internet as a whole, that would allow considering its potential dangers and taking into account all its potential users. Consequently, the educational approach stemming from our national partnership consists in balancing permanently risk and richness in our exploration of the Internet as educators, and insist on young people's critical approach of the Internet contents by helping them become responsible and autonomous in their Internet uses.

The differences between the countries concerning the degree of Internet implementation in society and the appropriation by young people have set the light on a great variety of contexts where to use the Educaunet tools. In Greece, for example, the use of the Internet is starting to spread within young people, but teachers are often not sufficiently trained to use the Internet themselves. Activities are therefore used as an introduction to the Internet for the

youths, and even for teachers, allowing the first step of an Internet pedagogy that takes into account its possible pitfalls. There, as in Portugal, where the national language is not so present on the Web, Educaunet allows to prevent the risks of the Internet by increasing its use in a cross-cultural context. The increasing use of the Internet can be seen as a very important instrument to achieve a wider understanding of the global problems that surround us, which in itself can be considered as an outstanding strategy to connect different realities and contexts.

### Elements of a common agreement

Therefore, we agreed step by step on the topics to be treated, relying on young people real uses of the Internet, the fundamental educational objectives, the types of activity that will allow to reach them, the look and feel of the teaching material.

The educational approach based on media education that integrates the risk was validated, focusing on the necessity to establish a good balance in the educational process between the idea of risk and opportunities of the Internet.

The tests showed that a “paper” version of the pack is far more efficient than any electronic tool available on a CDRom or a web site. Nevertheless, this “paper” material is completed with online documents published on the [educaunet.org](http://educaunet.org) website.

The necessity of having an educational tool aimed at the 7-18 year-olds (clearly identified by age brackets 7-10, 11-14, 15-18), that can be used in different contexts of education (school, family, social), has been reaffirmed. The central target audience is more or less 10-16, the period when young people are becoming intense media consumers, when they are eager to develop relationships outside the family, when they often feel they control their Internet uses, and when they are attracted to risks.

These tools have to be off line (games, cards) so they can be accessible to everyone and help distance oneself from the computer screens. They can be completed with online tools.

The final editorial step consisted in entering new elements adapted to each local context, preserving by the way both coherence of the whole material and responses adapted to local needs.



### 3 - EDUCATIONAL PRODUCT

#### A European pack of 12 activities

During these last 18 months, as it was planned, the initial Educaunet material, coming from the previous partnership between France and Belgium, was tested, adapted, re-enriched and evaluated in the different countries on the basis of the discussions we had in the group.

About half of the activities from the first French-language set of tools (9 activities out of 20) remain. Most of the time a high degree of adaptation was needed to fit both the various levels of Internet implementation in each country, in the family and in school, and the different uses of this new media by young people. Three activities created by national centres were selected for the final pack by all the partners after a testing phase : a poster which is designed for the younger children to help them in their own representation of the network, an activity on e-commerce, which deals with the education of young consumers, and a site test method to assess the material available on the Web.



The result is a European pack containing 12 educational activities, which contains a range of material designed for educators and youngsters :

- a guide for educators, with presentation texts, the description of the activities, and educational advice to introduce them into school, family and the informal setting.
- 12 activity sheets for the educators, distributed in 4 chapters: exploration, information, communication, and observation. Each sheet describes the activity, the target group, the main objectives and the condition of use.
- a set of pedagogical tools, to be used by the young people:
  - 5 student sheets, corresponding to 5 out of the 12 activities
  - an illustrated booklet, "Clara in Internetland", for the younger students
  - a "Cyberfamily" card game. The Danish and Austrian teams have decided to keep the English language for this game.
  - a pedagogical poster
  - a "Tepatoa" card game, to be used when chatting on the Educaunet chatroom.

The group carried out a long, and sometimes difficult, reflection on the general aesthetic of the final educational product: box, illustrations, colours, graphism... For example, the proposed metaphor - a "real" mouse on the sketch of an electronic circuit - has been the object of passionate discussions, the Portuguese team preferring to change it for a chameleon, the French one wishing a less technical background, the British team asking for a drawing of a not too "french-belgian comics" style...



## **Exploration, information, communication and self observation**

The Educaunet activities are organised around four domains:

- Exploration of the network: the first risk is that of being left behind the rapid development of the Internet, or to have a narrow representation - and therefore use - of the Internet potential. This group of activities helps young people to get access to the wealth of resources of the Internet and to enlarge their uses.
- Communication on the Internet: These activities aim to cover the development of awareness of the Internet as a vast space for exchanges and communication governed by rules that have to be understood and applied to avoid any unnecessary risk.
- Information by the way of the Internet: These activities aim to teach the use of search engines and how to take an objective view in relation to the documents found.
- Self-observation: These activities allow young people to find their place in this (new) world, to discover and to establish their profiles as Internet users. This is an opportunity for them to observe their own ways of behaving and reacting.

The Educaunet activities take the form of pedagogical sheets aimed at educators, parents, teachers or activity leaders from the informal setting. Most of them are completed by documents for children and young people ( a story book to read , a poster, a card game, student sheets... ). We chose 'paper' activities rather than electronic ones to allow the user to take a certain distance from his Internet practice. Nevertheless the aims should all the more be attained than the off-line and online practices are combined.

## **Dissemination of the Educaunet method and tools**

All along the project, national Educaunet teams and parents associations underlined the urgent need among educators for Internet teaching material. This demand was recurrent, at the parents conferences EPA organised for Educaunet in Copenhagen and in Rome, in their contacts with a lot of local associations, during the numerous national and international workshops we participated in, both in the 25 European countries and in Quebec or other countries throughout the world, and globally in the different meetings and presentations all of us have had during these last months.

At the end of the project, this demand is about to be fulfilled. The Educaunet pack exists in a short series and in 6 languages (Danish, English, French, German, Greek, Portuguese), in order to facilitate its promotion and a wide diffusion in each country in the forthcoming months. We contacted local publishers and distributors to diffuse the pack, official bodies (ministries, agencies, associations, etc) to encourage its use in school, family and the informal setting, we keep in touch with media to promote the method when a topical event occurs.

The dissemination phase has already been launched in Belgium and in France with the first version of the Educaunet material. A wide dissemination campaign took place in the Belgian primary and secondary schools in 2003-04, based on the distribution of the pack, a public conference to raise awareness through our different audiences, training sessions for teachers and parents, media campaigns. In France, the priority was given to training: about 1300 educators and teacher trainers have been introduced to the Educaunet method, with a very high potential of multiplication, as 3/4 of them are trainers in the educational field.

Obviously, in Denmark, Portugal or Greece, where the education market is limited by the number of schools or by the level of awareness for these questions, the publication of the pack will need time and efforts, although some official bodies are already interested. In Austria, a partnership with Germany has been set up, in order to publish the pack in both countries. In England, discussions are engaged with the BBC department of education and an educational agency. In France, the ministries of Education, of Agriculture (direction of education) and of Family are studying a broad diffusion throughout the country.

This active promotion action allows us to prepare an international dissemination of the Educaunet material (Estonia, Quebec, Netherlands, Russia ...)



If the dissemination is not yet engaged, we have prepared the conditions to facilitate it in different contexts. We all signed a partnership agreement defining the arrangements whereby the parties can monitor the publication of the materials and the conditions in which they will be used, including the authors' remuneration conditions. The executive publisher made it possible to publish the pack in each language, or to delegate the publishing to a local structure, giving them the possibility to produce an adapted version of the common pack.

#### **4 - PROSPECTS**

A very important conclusion is that the Educaunet-2 project altogether has been a very interesting and fruitful project. The process has been good and we have achieved both our objectives and hopefully the expectations of the European Commission. According to the assessment carried out by each team and despite cultural differences between the countries, the Educaunet method and tools respond to the needs of adults in charge of education in various contexts: teachers in classrooms, educators in the informal setting and parents.

However, it seems important to point out that there have been advantages, but also barriers during the past two years. The barriers are the cultural, pedagogical and linguistic differences. The advantages are mutual inspiration due to cultural, pedagogical and linguistic differences. It would have been interesting if we had had more time to get into depth with these barriers and advantages. However, the result is an excellent Internet teaching material in 6 languages.

Our hope for the future is that the European Commission representatives realise that if we want interesting and relevant ideas and material to develop in cooperation among different countries, it is extremely important to be conscious of the above mentioned barriers and advantages – and to allow the partners time to reflect and produce.

A common material like the Educaunet pack is a huge step... but is not enough. Users will probably need more specific education material adapted to region, ages, context, range of risks, etc. The current version of the pack could be more flexible, so as to be adapted to users who would not wish to acquire the whole set of activities, or with a smaller potential for dissemination. There are still some discussions going on within the consortium concerning the importance of finding economical and technical options that would respond to these needs.

The issue of Internet dangers will not remain the same... There is an obvious need of 'interface institutions' managing the cultural variation of attitudes facing the Internet and the risks linked to its uses, in every cultural area, and of links between material, methods and educators, naturally parts of specific cultures. The method proposed by Educaunet should contribute to keep on studying the relationship between the Internet and young people, introducing new models and hypothesis.

## **PROJECT MANAGEMENT REPORT (restricted to EC)**

### **1 - Last period report (October 2003 - July 2004)**

#### **1.1 - Implementation line : the Educaunet European pack**

This ten months period (October 2003 - July 2004) has been mostly devoted to elaborate the final version of the Educaunet European pack and determine the best conditions for spreading it in each country.

At the end of March 04 - the 3<sup>d</sup> six-month period of the Educaunet project, the consortium had agreed on the content, the layout and the publishing framework. The validation of all the material that would take place in the pack, in each language, was about to be finished (D3.3: National reports of localisation phase - D2.3: Evaluation report of the national localisation).

In April, a first "pdf version" has been delivered to the Commission, as it was planned (D3.4: Validated prototypes adapted to national/regional specificities).

At the end of May, the Educaunet prototype was available in the six languages of the consortium (Danish, English, French, German, Greek and Portuguese). It has been officially presented in an international workshop organised by the partners in Thessaloniki, on May 24<sup>th</sup>, and delivered to the Commission in June (D6.2: publication of the European kit).

To successfully achieve this result, several technical meetings, gathering few partners, were required. They have been devoted to precisely define and draft in common the content of each element of the pack, to elaborate the layout of the documents and prepare the validation of the material by the whole consortium. During 2 general meetings (Copenhagen in December, Faro in March), the layout of the pack was discussed, a common look and feel chosen, handmade prototypes of each document (activities, tools, guide, box) proposed to the whole group and validated. The last general meeting (May 25<sup>th</sup> in Thessaloniki) was devoted to follow up the workshop carried out the day before with key stakeholders of our different countries and to elaborate common guidelines for the dissemination phase.

We worked hardly to define a relevant and realistic publication model. The publication of the pack is delegated to the CNDP/DAE as the executive publisher, who provided at the end of May 6 prototypes by partner (5 "national" packs + 1 common pack with all the national versions), and 2 common packs for the European Commission. These packs are and will be used for the promotion of Educaunet, and allow to determine as precisely as possible the number of copies that are required in each country.

According to the assessment of the market and to the existing partnerships in each country, the publishing in each language will be in charge of CNDP, or delegated to the partner organisation itself or to a publisher in the partner's own country.

These decisions are now established in an official agreement, including the question of author, editor and distributor's rights, intellectual, literary and artistic property. This agreement has been signed by all the partners in June 2004 (see in annex). In each partner country, Educaunet potentially stays in action, each one developing autonomously its actions according the same approach.

We are working on the possibility of a dissemination of the Educaunet material at an international level. Positive contacts with Quebec (Resource centre for media education, CREM), with Tunisia (Youth Observatory), with Estonia, Netherlands, Russia...could led to adaptations and dissemination of the method and tools in the next months.

#### **1.2 - Raising awareness line**

During this very intense 'editorial period', Educaunet teams did not miss opportunities to spread out the going on results of their work. Both scientific and communication actions were undertaken in each country, at a local or an international level.

We defined the basis of a European network dedicated to the education to the Internet, relying on media education network active in Europe (D4.2: Survey for the implementation of a network of educational practices).

Training and information sessions took place in all the countries, especially in France and Belgium where pools of trainers are now disseminating the method.

We participated in a range of IAP events and international exhibitions, among which:

- 20 October 2003: Future Kids Online : how to provide Safety Awareness Facts and Tools. Stockholm, Sweden
- 20 November 2003: Internet 2004: Safe or Just Safer? Berlin, Germany
- 24-25 November 2003: Technology Information and Educational Services 2003 Conference. Minneapolis, U.S.A.
- 3-6 December 2003: 2<sup>nd</sup> International Conference on Multimedia and ICTs in Education. Badajoz, Spain
- 3-5 December 2003: Online EducaBerlin 2003. Berlin, Germany
- 01-04 December 2003: 25th International Encounters on scientific, technic and industrial communication, education and culture. Chamonix, France
- 6 February 2004: Safer Internet Day, joining events organised by SafeBorders or Saft in England, Denmark, Greece
- 25 February 2004: What exactly is a paedophile?: Children talking about Internet risk. London, England
- 26-28<sup>th</sup> February 2004: Mediatendo: Media Education and valorisation of projects and experiences. Rimini, Italy
- 26-27 March 2004: European Forum: Internet with a human face, a common responsibility. Warsaw, Poland
- 13-15<sup>th</sup> May 2004: Media Education in Europe, Belfast, United Kingdom
- 27-30<sup>th</sup> June 2004: 11<sup>th</sup> international conference on learning in Cuba

The 2<sup>nd</sup> parents conference, intitled “The Internet, an educational challenge”, was organised by EPA in Rome on November 8<sup>th</sup> 2003, in collaboration with one of their Italian member associations (D4.3: Cross-national parents conferences, general report). It was an international conference, which gathered representatives from 7 European countries and Quebec, the European Commission project officer in charge of the IAP, some key decision makers from Italian, Belgian and French ministries, the Saft coordinator and a SafeBorders delegate, and responsables of parents associations in our countries.

The top level seminar planned in the project (D7.1: top level seminar report) took place in Thessaloniki on May 24<sup>th</sup>. We officially launched the European educational pack and presented it to key decision makers from our differents countries and to the Greek media gathered in an international workshop intitled “Internet for all: the challenge for media education”.

The communication material has been enriched with the 3<sup>d</sup> newsletter (D5.4) and the updating of the website, particularly in connection with the Safer Internet Day, in order to contribute to promote this action.

At the end of the project, the last newsletter (D5.5) has launched the new Educaunet website. This final website, set up in the 6 languages of the programme, presents the history of Educaunet, the method elaborated and validated by the consortium, the content of the Educaunet pack, some activities specifically designed for the Web. A special part is devoted to the EC officers (<http://www.educaunet.org/project/review/>).

The mass media (Times, Le Figaro, ZDF...) reported the actions undertaken by Educaunet in several countries, particularly in Greece in May 04, where a press conference took place for the launching of the pack.

The Educaunet members published a lot of scientific articles (Belgium, Denmark, France, Portugal, United Kingdom...). The special issue of ‘Recherche en communication’ (D5.8:

special issue of Recherche en communication) was published in July and therefore took benefits of the final results of our 20-months work. These communication actions are reported in the Communication kit (D5.6: Communication kit), the last version of which was delivered in July 04.

### **1.3 - Deliverables in the reference period**

- Annual report
- Quarterly report (September-December 03)
- Last period and Final report
- D1.4: Directory of relevant stakeholders and multipliers
- D2.3 : Evaluation report of the national localisation tasks and phase-in of educational tools
- D3.4 : Validated prototypes adapted to national/regional specificities
- D4.2 : Implementation of a network of educational practices relating to the Internet (survey).
- D4.3 : Parents conferences report
- D3.3 : National reports on the localization and introduction of the educational tools
- D5.4 : Educaunet newsletter n°3
- D5.5 : Educaunet newsletter n°4
- D5.6 : Communication kit
- D5.8 : Special issue of 'Recherche en communication'
- D6.2 : European kit
- D7.1 : Top level seminar report

All the deliverables have been delivered, except D4.1, Parents' trainer training seminar report (see Final assessment).

## **2 - Final assessment**

### **2.1 - Management of the project**

The project was based upon an excellent partnership between organisations and institutions that share educational views, but show a diversity of cultural contexts and skills. The contribution of structures as varied as universities and research groups, representatives of public authorities, especially ministries, teacher training centres, resource centres and resource production centres, publishers, parents associations, representatives of the informal setting has allowed enriching the programme all through its elaboration.

Giving evidence of its success, the contract was fulfilled, the deliverables were sent, the European pack has been edited in a limited number of exemplars, the partners involved have agreed on the conditions of publication, distribution and promotion of the European pack and have signed a common agreement.

In February 2004, the Educaunet-2 consortium decided to ask an extension of 2 months in the duration of the project (from 18 to 20 months), which has been accepted by the Commission.

Difficulties appeared with the EPA partner in the last months of the project (from March 2004). EPA was in charge of 3 cross-national parents conferences and a training seminar gathering representatives of some parents associations in Europe. As a whole, EPA carried out 2 out of the 4 planned actions: a cross national conference in Copenhagen (May 2003) gathering parents representatives from Denmark and Sweden, and an international conference in Rome (November 2003), gathering delegates of parents associations from several European countries. Until the end of 2003, EPA participated in all the meetings of the

supervising committee, brought their experience and expertise to the project, provided the coordinator their management reports and cost statements.

In January 2004, EPA officer Manuela Jordant, in charge of Educaunet from the beginning of the project, had to leave the association, due to their financial difficulties. Their president Karin Schütz gave the steering committee insurance EPA will fulfill their contract by e-mail and by telephone. Despite her absence in the general meeting in Faro (March 2004), she confirmed it once again in April 2004 at the last Educaunet supervising committee meeting in London, when the organisation of the last parents conference and of the training seminar were at the agenda.

In May, EPA did not provide their part of the semestrial report (October 03-March 04) and their cost statement, did not attend the last Educaunet general meeting and the "top level seminar" in Thessaloniki.

In June, EPA did not organise the 3<sup>d</sup> parents conference in Germany. They did not provide the coordinator with at least a part of the D4.3 (parents conferences report). So we decided to collect ourselves texts and documents from the 2 conferences that were carried out in 2003 and provided the Commission with these elements.

In July, they did not organise the training session for parents.

Therefore, the steering committee decided to engage with the Commission a procedure of withdrawal for the period March-July 2004. We can consider that EPA has fulfill their contract up to 60%.

Meanwhile, each national team went on with the collaborations undertaken from the beginning of the project with local parents associations (information meetings, local training sessions, lobbying towards key representatives and official bodies...). The steering committee studied the possibility to carry out itself the EPA tasks. In the general meeting in Faro, it was proposed to try and provide parents with informations and training elements on the educaunet website. In April, the steering committee reflected on the construction of an e-learning module devoted to parents. Unfortunately, the period was too short to achieve this new ambitious objective. But we decided to set up a new version of the website, allowing to better communicate on the Educaunet results and providing a better targeted information. Therefore, several partners (from Belgium, France, United Kingdom) provided local informations specially designed for parents.

## 2.2 - Assessment of the objectives

The objectives of the programme described as follows in the contract were totally or partially attained.

- To adapt the Educaunet-1 methods and tools and disseminate them in the seven partner countries : 100%.

This has been carried out successfully, this objective is totally achieved. The dissemination of the method has been carried out widely, by different means : local training sessions and conferences, participation in national and international workshops, communication actions towards media, lobbying with key stakeholders in each country and outside the consortium...

- To publish and distribute a multilingual work, intended for all EU countries, to raise awareness of the underlying concepts and methods: "the European Educaunet Kit" : 100%.

A European pack is now available in 6 languages, in a limited series. It contains a method and a range of pedagogical tools for educators and for young people. All the partners are now engaged in its dissemination, negotiation with co-editors or distributors are on the track. The final decision concerning the publishing and distribution of the pack has not been taken at this date in each country. In France and in Belgium, the dissemination has been carried out, according to different strategies : a broad and official campaign in primary and secondary schools in Belgium, and up and down strategy in France with constitution of local teams of trainers and actions at the ministerial level.

- To involve influential stakeholders in the countries participating in Educaunet-2, in order to favour a widespread deployment of methods and tools : 90%.

This is probably the most complex part of our work to assess now. All of the partners involved influential stakeholders from the educational and family sectors, collected their advice all along the work, have managed to raise their interest in the method. In each country, some key persons are convinced in the necessity of spreading the Educaunet method. But we need time to evaluate their influence on the future dissemination of the European pack.

- To organise with parents' associations three major awareness events at regional (cross country) level, to bring together all the key actors involved in this educational process, and raise awareness by rallying public interest : 70%.

This objective was only partially achieved, 2 out of 3 parents conferences were successfully organised.

- To train a group of national trainers from the parents associations in order to achieve a lasting impact via suitable relay and multiplier organisations :40%.

This task was in charge of European Parents Association EPA and mainly consisted in the organisation of a 2 days training session. It has been postponed to July 2004 to take benefits from the results of the project, but because of EPA failure at the end of the project, finally cancelled. Nevertheless in each country, the Educaunet teams carried out many local actions towards families, involved some of their representatives in their support committees and often in the conception and the test of the Educaunet activities they were elaborating.

### 2.3 - Quality control measures

The quality control indicators, identified in February 2003 (see D1.1), have been achieved :

- Tools and trainer's guide dissemination in the French-speaking zone : 100%
- European Kit : 100%
- Training seminars in each country : 100%
- Specific parents seminar : 0%

Due to the financial difficulties of EPA from January 2004, the parents trainer seminar had to be cancelled.

- Electronic newsletter : 100%
  - Organisation of 3 parent conferences at a regional (cross-country) level : 70%
- 2 out of the 3 parent conferences have been carried out. The last one had to be cancelled by EPA.

- Press and communication actions : 100%
- Key decision-makers seminar : 85%

6 out of 7 partners countries were represented by a key stakeholder in the workshop launching the Educaunet European pack.

- Special issue of publications for the parents : 100%
- Special issue of the scientific bulletin "Recherches en Communication": 90%.

Some delay in the elaboration of the issue did not allow to spread it as it was planned, within the contract period.

- educaunet.org website : 100%
- Networking on Internet related risks issue: 100%

### 2.4 - List of deliverables

All the contractual documents have been delivered to the EC.

They are available on a special page of the Educaunet website, reserved to the EC officers:

[www.educaunet.org/project/review/](http://www.educaunet.org/project/review/)

Reference	Title of Deliverable	Version
D 1.1	Project presentation	Electronic
D 1.2	Cooperation agreement in countries where Educaunet-2 is to coordinate with Saft and Safeborders	Electronic
D 1.3	Refined workplan	Electronic
D 1.4	Directory of relevant stakeholders and multipliers	Electronic
D 2.1	Conceptual tools for the local partners	Electronic
D 2.2	General conceptual seminar report	Electronic
D 2.3	Evaluation report of the national localisation and phase-in of educational tools	Electronic
D 3.1	Tools and trainer's guide dissemination plan; dissemination in French-speaking countries	Electronic
D 3.2	Training the trainers seminar report in the 5 partner countries	Electronic
D 3.3	National reports on localisation and introduction of the educational tools	Electronic
D 3.4	Validated prototypes adapted to national/regional specificities, local plans for dissemination in each country	Electronic
D 4.1	Parent's trainer training seminar report	Non delivered
D 4.2	Implementation of a network of educational practices relating to the Internet (survey)	Electronic
D 4.3	Cross-national conferences, general report	Electronic
D 5.1	Dissemination report	Electronic
D 5.2	Electronic information newsletter 1	Electronic
D 5.3	Electronic information newsletter 2	Electronic
D 5.4	Electronic information newsletter 3	Electronic
D 5.5	Electronic information newsletter 4	Electronic
D 5.6	Publishing of the communication kit and participation in the publishing of cross-project material	Electronic
D 5.7	Special issue of EPA Info	Paper
D 5.8	Publication of the results in a special issue of the scientific bulletin "Recherche en communication"	Paper
D 6.1	Launch of the Educaunet website	Electronic
D 6.2	Publication of the "European Kit"	Paper
D 7.1	Report from top-level seminar with key decision makers, and strategic plan of viability	Electronic
Report	1st quarterly management report	Electronic
Report	2nd quarterly management report	Electronic
Report	3rd quarterly management report	Electronic
Report	1st semestrial management report	Electronic
Report	2nd semestrial management report	Electronic
Report	3rd semestrial management report (with Final Report)	Electronic
Report	Annuel public report.	Electronic
Report	Final report. (+CDRom)	Electronic



## 2.6 - IAP cross-project cooperations

We took benefit of each opportunity to share our experience and projects with Saft and Safeborders members all along the programme responding to their invitation in international workshops, inviting them to participate to events Educaunet carried out, coordinating our communication efforts in exhibitions, exchanging informations and publishing theirs in our newsletters...

- Invitations to Saft and Safeborders to collaborate with Educaunet
  - Elaboration of a cooperation agreement between Educaunet partners in Greece, United Kingdom and Portugal, Saft and Safeborders (D1.2)
  - Participation of Saft and SafeBorders representatives in the Educaunet conceptual seminar in Paris (Dec. 02)
  - Participation of Saft representatives in the Educaunet parents conference in Copenhagen (May. 03)
  - Participation of Saft and Safeborders representatives in the Educaunet international parents conference in Roma (Nov. 03)
  - Calling for articles to Safeborders and Saft for the Educaunet newsletters (Feb 03, June 03, December 03)
- Participation in international workshops
  - European workshop "Protecting and Educating Children in the Information Society: Lessons from European Projects" organised by Safeborders in Barcelona (Oct. 02)
  - Participation in Sifkal workshop in Luxemburg (Feb. 03)
  - Future Kids Online : how to provide Safety Awareness Facts and Tools in Stockholm (Oct. 03)
  - Internet 2004: Safe or Just Safer? in Berlin (Nov. 03)
  - Participation in "European Forum: Internet with a human face, a common responsibility" in Warsaw (March 04)
  - Joined actions in Denmark with Saft, in Greece and in United Kingdom with Safeborders, particularly for the Safer Internet Day (Feb. 04),
  - Participation in the awareness campaign organised in Grece by Safeborders (March 03)
- Cooperation with EC
  - Elaboration of a communication leaflet presenting the 3 IAP projects
  - Participation to the cross-projects IAP meeting (Luxemburg - Nov. 02, Brussels - March 03, Luxembourg - Sept. 03)
  - Participation in the "e-safe" audition in Luxemburg (Nov 02, Feb. 03)
  - Participation in the World Education Market, e-learning EC pavilion (May 03).

***Educaunet steering committee, July 2004***

# **ANNEXE n°1**

## **Chronology**

Time in months	oct-02	nov-02	déc-02	jan-03	fév-03	mars-03	avr-03	mai-03	juin-03	juil-03	aoû-03	sep-03	oct-03	nov-03	déc-03	jan-04	fév-04	mars-04	avr-04	mai-04		
Regional introduction and dissemination of the tools and methods IMPLEMENTATION ON LINE	Localize and suggest national adaptation						Implement and validate the experiment										Regional dissemination of the adapted tools and methods plan					
						Educators training									Prototype of a national educational kit							
													Experiment of new tools in french speaking countries						European Kit (tools, book)			
	Disseminate the Educaunet program tools within the french-speaking zone																					
European promotion of Internet-related risk education RAISING AWARENESS LINE	Specific information and communication actions																					
			Communication Plan			Communication Material																
								Special issue of "Recherche en Communication"														
			Special issue of EPA Info							Strategic communication plan for decision makers												
		Participation to the cross-project communication material																				
		Educaunet European Website: production of European and national content																				
		Participation to 6 relevant majors existing projects																				
	Raise awareness inside the 51 parents associations							Parents associations national conference						Parents associations national conference				Parents associations national conference	Parents associations national conference	Parents' trainers training seminar		
					Electronic Newsletter				Electronic Newsletter							Electronic Newsletter					Electronic Newsletter	
	Internet educational practices Observatory																					
FRAMEWORK LINE	Common conceptual and methodological framework																	Final report				
	Quarterly report					Semestrial report		Quarterly report				Semestrial report		Annual report	Quarterly report			Semestrial report				
			General Committee			General Committee					General Committee				General Committee			General Committee		General Committee		
		Supervising committee		Supervising committee				Supervising committee				Supervising committee			Supervising committee			Supervising committee		Supervising committee		
	Support for adapting and localizing tools and educational processes																					
	Co-ordination with other IAP projects																					

## **A1 - CHRONOLOGY**

Educaunet actions were carried out according to the foreseen timetable provided in the D1.3 (see above).

The launching phase of the programme was organised around two main events: the official kick off meeting which was given in Luxembourg in October 2002 gathering the 10 partners from 7 countries, and a conceptual seminar in December (12-13<sup>th</sup> 2002) during which all the partners met again in Paris to share their perception of risk as related to the Internet, reflect about the educational methods and experimental process. They discovered the «French-speaking» material and initiated a first reflection about possible regional adaptations.

The whole work progress from then on could be described in four phases punctuated by 5 general meetings, 5 supervising committees and 12 technical meetings.

### **1. Regional introduction and dissemination of the method: implementation line**

#### 1<sup>st</sup> phase: Action-research in each country (October 2002-August 2003)

In each country, the Educaunet steering groups associated teachers, parents and media educators in the analysis of the existing material and in the creation of pedagogical itineraries adapted to their context. The work stages were the same in each country:

- October-December 2002, discovery and appropriation of the method: translation from French into English, selection of tools adapted to the national contexts, first adaptations and translation into the national languages, identification of lacking elements.
- January-August 2003, experimenting in classrooms: training teachers (and sometimes parents), carrying out the activities with pupils, evaluating the outcomes, validating or rejecting the activity. Suggesting modifications and new activities (tested and validated afterwards in the other countries).

#### 2<sup>nd</sup> phase: Find European convergences (September-December 2003)

Thanks to an important collaboration between the teams in the 7 countries, it was possible to share the first evaluation results and agree on a model for the final pack during the general committee meeting in Copenhagen in September 2003: one pack of 12 activities in 6 languages. To preserve the European coherence that had appeared and the necessary national particularities, all the documents were elaborated following the same process:

- For each activity retained, the seven reference centres drafted a common version in English where the objectives, the audience, the instructions and conditions for use, and the contents of the pedagogical aids were clearly defined.
- Everybody suggested national adaptations. The choice was reconfirmed during the general meeting of Vienna. During the following months, the 7 reference centres translated all the texts into their own language.

One of the elements that helped the whole phase of evaluating the programme and finding European convergences was the process of dissemination that was taking place all through the programme in the French speaking zone. As a matter of fact, during the whole period of elaborating the European pack, partners in France and in Belgium were disseminating the first version of the Educaunet pack through different kinds of actions. The three French-speaking partners worked both at the decision-maker level - with ministries, universities, association leaders, parents, media, ICT entities... - and at the user level, organising a lot of training and promotion campaigns for teachers and parents.

#### 3<sup>rd</sup> phase: Elaborate the final version of the Educaunet pack (January-May 2004)

This period was mostly dedicated to the elaboration of the final version of the Educaunet European pack. After the general meeting of Faro in March 04, the consortium had agreed on the content, the layout and the publishing framework. The validation of all the material that would take place in the pack, in each language, was finished. In April, a first "pdf version"

had been delivered to the Commission, as it was planned (D3.4: Validated prototypes adapted to national/regional specificities). At the end of May 04, the Educaunet prototype was available in the six languages represented within the consortium (Danish, English, French, German, Greek and Portuguese).

#### 4<sup>th</sup> phase: Dissemination phase (June-July2004 )

The prototype was officially presented in an international workshop in Thessaloniki, on May 24<sup>th</sup>, and delivered to the Commission in June. Stemming from the Thessaloniki workshop that had gathered key stakeholders from the different countries, the dissemination could enter its active phase. In each country, partners made a study about the possible audiences and an approximate number of copies that could be distributed. They tried to find local editors and possible sponsors and made contacts with the key decisions makers on the institutional level and in the educational and family systems.

## **2. European promotion of Internet-related risk education: Raising awareness line**

The promotion was organised around 6 different types of actions and tools:

- participation in some major international events, in which Educaunet members presented their programme (in brown)
- publication of scientific and parents targeted publications (in green),
- organisation of cross-national parents conferences (in grey),
- edition of external communication tools (in yellow),
- organisation of a top level seminar for the official launching of the European pack (in orange).

December 2002: Launching of the educaunet.org website (D.6.1)
February 2003: Newsletter n°1 (D.5.2)
March 2003: Questionnaire for parents published on the website, in order to collect their opinions about the relationship between the Internet and the youth
April 2003: Publication of the Special issue of EPA INFO (D5.7)
May 2003: 1 <sup>st</sup> parents Conference. Copenhagen, Denmark (cross national: Denmark / Sweden) (D4.3)
May 2003: AMTEC Congress (Association for media and technology in Education). Montreal, Quebec, Canada
May 2003: World Education Market. Lisbon, Portugal
June 2003: Newsletter n°2 (D.5.3)
September 2003: Publication of Mediempulse (Austria)
November 2003: 2 <sup>nd</sup> parents Conference. Rome, Italy (International) (D4.3)
December 2003: 25 <sup>th</sup> International encounters on scientific, technic and industrial communication, education and culture. Chamonix, France
December 2003: Online EducaBerlin 2003. Berlin, Germany
December 2003: Newsletter n°3 (D5. 4)
February 2004: Mediatendo: Media Education and valorisation of projects and experiences. Rimini, Italy
May 2004: Media Education in Europe. Belfast, United-Kingdom
May 2004: Top level seminar to officially launch the European pack (D.7.1)
July 2004: Newsletter 4 (D5.5 )
July 2004: Final Website
July 2004: Publication of 'Recherche en Communication' (D.5.8)

In addition to the 6 major events in which the consortium participated as stated in the contract, the Educaunet programme was presented in a series of international events:

- May 2003, Faro, Portugal, First Communication Days of the university of Algarve
- June 2003, Loulé, Portugal, Pedagogical Exhibition
- June 2003: Brussels, Belgium, European Economic and Social Committee
- October 2003: Stockholm, Sweden, Future Kids Online: how to provide Safety Awareness Facts and Tools
- November 2003: Minneapolis, USA, Technology Information and Educational Services 2003 Conference
- November 2003: Berlin, Germany, Internet 2004: Safe or Just Safer?
- December 2003: Badajoz, Spain, 2<sup>nd</sup> International Conference on Multimedia and ICTs in Education
- December 2003, Geneva, Switzerland, The world summit on the information society
- January 2004: Loulé, Portugal, Nera - Pedagogical Innovation Fair
- February 2004: Safer Internet Day, joining events organised by Safe Borders or Saft in England, Denmark, Greece
- February 2004: London, England, What exactly is a paedophile?: Children talking about Internet risk
- March 2004: London, England, Educaunet: An action research project aiming to develop critical awareness of Internet risks through media education
- March 2004: Warsaw, Poland, European Forum: Internet with a human face, a common responsibility
- April 2004: Tunis, Tunisia, International conference of the press and information sciences institute about media education
- June 2004: Cuba, 11<sup>th</sup> international conference on learning

## **ANNEXE n°2**

### **10 months partners reports (Oct. 03 - July 04)**



## AUSTRIA

Bundesministerium für Bildung, Wissenschaft und Kultur (BMBWK)

### 1. OVERVIEW: MEMBERS OF THE AUSTRIAN EDUCAUNET TEAM

- Mag. Susanne Krucsay: General project management, Contact to officials, lobbying with decision-makers, participation in international meetings
- Mag. Walter Olensky: Responsibility for financial aspects, Distribution and dissemination of the Educaunet Box, Participation in international meetings
- Mag. Andrea Schaffar: Project management, Responsibility for content management concerning the Educaunet Box and Guide, Evaluation of the Educaunet activities, development and realisation of the survey, Participation in international meetings, Translation and adaptation/localisation of the Educaunet materials
- Mag. Thomas König: Evaluation of the Educaunet activities, development and realisation of the survey, participation in international meetings, translation and adaptation/localisation of the Educaunet materials
- Markus Mayer: Evaluation of the Educaunet activities, development and realisation of the survey, Participation in international meetings, Translation and adaptation/localisation of the Educaunet materials
- Mag. Christian Körber: Trainer of the Educaunet seminar in Vienna, Support during the translation phase
- Reinhard Sockel: Support during the translation phase

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 2</b> – General committee management	<ul style="list-style-type: none"> <li>• Organisation of the general committee (December 11<sup>th</sup>-12<sup>th</sup>)</li> <li>• Participation in the general committees on December 11<sup>th</sup>-12<sup>th</sup> in Vienna, March 5<sup>th</sup>-6<sup>th</sup> in Faro, May 25<sup>th</sup> in Thessaloniki</li> <li>• Participation in the technical committee (October 16-17, London)</li> </ul>
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements and this ten-months management report have been provided in due time

- **Workpackage 3: Localisation and implementation**

<b>T 3</b> – Implement and validate	Deliverables D2.3 and D3.3 have been submitted.
<b>T 4</b> – Set up and disseminate	<ul style="list-style-type: none"> <li>• During the London meeting in October, a working group of the Educaunet project team decided what activities will be part of the European pack and in what way. One member of the Austrian team, Andrea Schaffar, was there and worked later on with other partners on the latest versions of all activities in English.</li> <li>• Back in Austria the team worked on the new versions of all Educaunet activities in German. They were discussed, translated and adapted for Austrian purposes. One of the activities was left in English: The Cyberfamilies can be used in the original version during English classes in school.</li> </ul>

- **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in conferences and seminars	Members of the Austrian Educaunet team participated in the Online Educa in Berlin in December 2004.
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- **Workpackage 5: Assessment, promotion and dissemination**

<b>T 2</b> – Communication media	Participation in the 3 <sup>rd</sup> Educaunet newsletter and the Educaunet.org web site
<b>T 3</b> – Press relations	<ul style="list-style-type: none"> <li>• The Austrian Educaunet team participated in an event in July in Vienna: Kinderuniversität. Educaunet has been presented there and kids had the opportunity to test the Educaunet materials.</li> <li>• Presentation in October 2004: Educaunet will be presented at the ICEM International Conference for Educational Media in Vienna.</li> </ul>

- **Workpackage 6: Shared support tasks and facilities**

<b>T 4</b> – To prepare the publishing of a multilingual “European Kit”	<p>During the last months, most of the time was spent on these topics:</p> <ul style="list-style-type: none"> <li>• Creation of international material (in English) together with the other partners from October on – based on the result of the research in the participating countries (Meeting in London in October 2003)</li> <li>• Translation of all materials and games in German</li> <li>• Localisation and national adaptations</li> <li>• Translation of the Educaunet guide</li> <li>• Collaboration and corrections of the layout</li> <li>• Correction of the content of the Educaunet pack.</li> </ul> <p>This was finished at the beginning of April.</p> <p>The distribution of the Educaunet pack in Austria is planned. One member of the team contacted German partners to discuss a possible distribution in Germany.</p>
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- **Workpackage 7: Final report, future prospect**

<b>T 1</b> – Lobbying with decision-makers	<p>Contacts with the Federal Chancellery Austria, Department for Media and Coordination of Information Society.</p> <p>Mr. Koenig, responsible for the coordination of the Internet Action Plan (IAP) in Austria and the coordinator of the Council of Information Society, accepted to attend the Thessaloniki workshop organised by the consortium to launch the Educaunet kit.</p>
<b>T 2</b> – Strategic plan	<p>See D7.1</p> <p>Suzanne Krucszay will represent BMBWK in the future steering committee constituted around the project and its dissemination.</p>

## BELGIUM

Media Animation asbl (MEDIA)

### 1. PROGRESS SUMMARY

• *Members of the Educaunet Team:* Patrick Verniers, Paul De Theux, Philippe Massart, Jean-François Huget, Benoît Vrins, Eric Cléda

• *Overall coordination*

Media Animation work was centred in global coordination of the project and partners, in close cooperation with CNDP/CLEMI. We ensure:

- the global sharing of information between partners
- the preparation, organisation and management of all the meetings (general committee, supervision committee, technical meetings, etc...)
- the preparation and report of the project review
- the coordination with other IAP awareness projects.

• *Communication and European dissemination*

During this 10 months period, we coordinated the international appearances and communication actions at the European level. The first most important step was launched in November 03, with the second international parents conference in Rome, followed by numerous participations in events and conferences such as the Online EducaBerlin 2003 and the international conference in Belfast (13-15 May 2004), organised by Media-educ, about *Media Education in Europe*. The second one took place in the end of May 2004, with the preparation and organisation of the top level seminar in Thessaloniki.

• *Dissemination in Belgium*

Meanwhile, Media Animation developed his specific work in Belgium. One of the major achievement from the previous period was the launching of a large scaled implementation with the Ministry of Education.

This launching in February 03 was not yet achieved and led to the enlargement of dissemination with a number of events, conferences, training the trainers workshops, etc...

We continued the actions undertaken during those ten months in the field of training/empowerment, information/communication actions, distribution and stakeholders lobbying, and with the publishing of the Acts of the symposium organised in March 2003.

### 2. WORKPROGRESS IN EACH WORKPACKAGE

• **Workpackage 1: Coordination and management**

<b>T 1</b> – Supervising committee management	In close cooperation with the administrative coordinator CLEMI, we prepared, organised and led the following meetings: • 2 supervising meetings (October 3 <sup>rd</sup> in Paris, April 2 <sup>nd</sup> in London): preparation, organisation • 7 technical meetings : October 16-17 (London), October 24 (Paris), November 28 (Brussels), January 23 (Paris), February 19 (Paris), May 7 (Brussels), June 11 <sup>th</sup> in Paris.
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<b>T 2 – General committee management</b>	In close cooperation with CLEMI, we prepared, organised and led 2 general meetings (December 11 <sup>th</sup> -12 <sup>th</sup> in Vienna, March 5 <sup>th</sup> -6 <sup>th</sup> in Faro, May 25 <sup>th</sup> in Thessaloniki).
<b>T 3 – Spreading information</b>	- Follow-up of asks, requests, explanation from partners - Exchanges through phone, e-mail, texts, mailing lists, website...
<b>T 4 – Quality control and results indicators</b>	Follow up of the indicators: - evolution of the production of European Educaunet Kit - treatment of the awareness topics and the Educaunet method in the Belgian media - importance (quantity, variety, audiences, etc) of training/information actions in Belgium
<b>T 5 – Administrative and financial coordination</b>	In close cooperation with CLEMI: • follow up the delivery schedule (deliverables and management reports) • drafting of the D1.4 (Directory of relevant stakeholders) and D5.6 (Communication kit)
<b>T 6 – Support for adapting and localizing</b>	Regular contacts with the national teams
<b>T 7 – Intermediate and final reports</b>	The 3 <sup>rd</sup> quarterly management report, the cost statements for the second semester and this ten-months semestrial management report have been provided in due time.
<b>T8 - Final report</b>	Participation in the drafting of the report

• **Workpackage 2: Scientific expertise**

<b>T 1 – Common conceptual and methodological framework</b>	- Follow-up and concertation with UCL/Grems for the scientific committee - Reflection with the partners on the conceptual and methodological framework
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• **Workpackage 3: Localisation and implementation**

<b>T 1 – Localize and suggest national adaptations</b>	Several technical meetings and permanent phone contacts were devoted to precisely define and draft in common the content of each element of the pack, elaborate the layout of the documents, prepare the validation of the material by the whole consortium, and facilitate the work between the publisher and each national team.
<b>T 5 – Disseminate the Educaunet tools within the French-speaking zone</b>	- Follow-up of the dissemination campaign that reached about 3000 schools, disseminating in the 15000 classrooms. - Number of conferences and meetings related to the follow-up of the campaign. In particular: training sessions for the “Families Ligue” responsables about "Educating to the Internet risks" training the teachers workshop: training session for Belgian teachers using Educaunet. Conference for the parents in schools

<b>T 6</b> – Development of a European dissemination	Media Animation stays in regular contacts with other European project or bodies in order to lobby and prepare the dissemination phase of the project.
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• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences	<ul style="list-style-type: none"> <li>• Future Kids Online : how to provide Safety Awareness Facts and Tools (Stockholm, Sweden)</li> <li>• Internet 2004: Safe or Just Safer? (Berlin, Germany)</li> <li>• Online EducaBerlin 2003 (Berlin, Germany)</li> <li>• 25th International Encounters on scientific, technic and industrial communication, education and culture (Chamonix, France)</li> <li>• European Forum: Internet with a human face: a common responsibility (Warsaw, Poland)</li> <li>• Media Education in Europe (Belfast, United Kingdom)</li> </ul> <p>See below the list of international and national events and conferences.</p>
<b>T 2</b> – Implementation of an observatory of educational practices	Contribution to define a good complementarity between Educaunet-2 and Media-Educ.
<b>T 3</b> – Organise cross-national conferences	Organisation with EPA of the 2 <sup>nd</sup> parents conference in Rome (Nov. 8 <sup>th</sup> ), elaboration of communication material (leaflet, video clips)
<b>T 5</b> – Raise awareness within the parents associations	Organisation of 2 local parent association conferences about Educaunet (with UFAPEC)

• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 1</b> – Cooperation and exchanges with other IAP projects	<ul style="list-style-type: none"> <li>• Preparation of the IAP conference “Future Kids Online : how to provide Safety Awareness Facts and Tools ». Stockholm, Sweden</li> <li>• Participation in the « European Forum Internet with a human face: a common responsibility », in Warsaw (March 26-27<sup>th</sup>)</li> </ul>
<b>T 2</b> – Communication media	<ul style="list-style-type: none"> <li>• Preparation of common documents, articles, powerpoint presentation.</li> <li>• Participation in the 3<sup>rd</sup> and 4<sup>th</sup> Educaunet newsletter and the Educaunet.org website content development.</li> </ul>
<b>T 3</b> – Press relations	<ul style="list-style-type: none"> <li>• Support for all the partners in media communication actions and materials.</li> <li>• See below the press review for Belgium.</li> </ul>
<b>T 4</b> – Co-ordination of public appearances	<ul style="list-style-type: none"> <li>• Coordination during general committees and supervising committee for international public appearances.</li> <li>• E-mails and phone contacts to coordinate the participation of Educaunet consortium to the international conferences and workshops.</li> </ul>

• **Workpackage 6: Shared support tasks and facilities**

<b>T 1</b> – To create and master the Educaunet website	Media has continued to provide technical support for Educaunet website. We were in charge of the editorial part of the final version of the website, in cooperation with the CNDP-DE.
<b>T 2</b> – To design and produce project specific information & communication material	Production of common communication materials: - different versions (in German, Italian) of the leaflet - undertitling of different video clips - preparation of new video clips and materials for conferences.
<b>T 3</b> – To participate in the production of cross-project PR material	Distribution of the common cross-project leaflet.
<b>T 4</b> – To prepare the publishing of a multilingual “European Kit”	With the supervising committee and particularly the CNDP: - elaboration of the economical model of publishing and diffusion of the European pack - elaboration of the final agreement inside the consortium

• **Workpackage 7: Final report and future prospects**

<b>T 1</b> – Lobbying with key decision makers	Media Animation coordinated the preparation (meeting in London-2 <sup>nd</sup> April 2004) and the organisation with the Greek team of a seminar designed to launch the European pack (Thessaloniki, 24 <sup>th</sup> May 2004).
<b>T 2</b> – Elaborate a strategic plan of viability	<ul style="list-style-type: none"> <li>• Participation in all the working sessions on the promotional, commercial, content and economic aspects about the future of Educaunet methods and tools.</li> <li>• Patrick Verniers will represent Media Animation in the future steering committee constituted around the project and its dissemination.</li> </ul>

### 3. LIST OF EVENTS, MEETING, CONFERENCES

#### National

Namur, October 03	Presentation of the Educaunet tools in the Belgian Education Fair
Louvain, November 03	Teachers workshop during the Averbode day's
Namur, Feb.-March 04	Training of responsables of the families Ligue
Brussels, March 04	Training of responsables of the IDJ association
Liège, March 04	Conference for parents association

#### International

Stockholm, October 03	Future Kids Online: how to provide Safety Awareness Facts and Tools
Roma, November 03	EPA international Roma conference
Berlin, November 03	Conference “Internet 2004: Safe or Just Safer?”
Berlin, December 03	Participation to the conference “Online EducaBerlin 2003”
Chamonix, Dec. 03	25th International Encounters on scientific, technic and industrial communication, education and culture.
Pisa, June 03	Preparatory meeting

Warsaw, March 04      European Forum: Internet with a human face : a common responsibility  
Belfast, May 04      Media Education in Europe

#### 4. ARTICLES AND PAPERS PUBLISHED CONCERNING EDUCAUNET

Date	Support	Title	Page	Media
10 February 04	Imagine	Pour une culture du risque (interview of Pr. De Smedt)	11	Newspaper
6 March 03	Ves l'Avenir	Internet et les enfants		Newspaper
17 March 04	Le Ligueur	L'Internet, pas net !	14	Newspaper
24 May 04	Dimanche	Education à Internet	9	Newspaper



## BELGIUM

University of Louvain-la-Neuve - GreMS (UCL)  
Thierry De Smedt, Lysiane Romain, Odile Remacle

### 1. SUMMARY OF PROGRESS

#### *Members of the Educaunet Team*

Thierry De Smedt, Lysiane Romain, Odile Remacle

Odile Remacle joined the UCL/GreMS team in February 2004, in place of Lysiane Romain (pregnancy vacation).

During the last ten months, UCL/GreMS has mainly focused on the reporting of two important tasks : at first, we synthesised and conclude the Evaluation report of the national localisation tasks and phase-in of educational tools (D2.3) ; secondly, we reported the National reports on the localisation and introduction of the educational tools (D3.3).

We kept on working on the communicational dimension of the Educaunet-2 project, participating in several colloquiums and conferences and talking there (as well in international colloquiums as for restricted public like students) about the pedagogical dimension of such a project. We participated in the Top Level Seminar in Thessaloniki, preparing an historical point of view of the project, thinking in the same time about the final report of the project.

UCL/GreMS team assured its role in permanent coordination and management tasks and permanently works on the scientific expertise of Educaunet-2. We gathered texts for the *Recherche en communication*, constituting around it a scientific reading committee, and published this special issue in July 2004. We stay in touch with the scientific committee we contacted in June 2003. Students in Information and Communication in the UCL are learning the educational process of Educaunet and some of them are working on the evaluation of the Belgian trainers from the «Ligue des Familles » - trained by UCL/GreMS during the last semester.

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 1</b> – Supervising committee management	Participation in and organisation of : • 2 supervising meetings (October 3 <sup>rd</sup> in Paris, April 2 <sup>nd</sup> in London) • 6 technical meetings : October 24 (Paris), November 28 (Brussels), January 23 (Paris), February 19 (Paris), May 7 (Brussels), June 11 <sup>th</sup> in Paris
<b>T 2</b> – General committee management	Participation in and organisation of the general committees on December 11 <sup>th</sup> -12 <sup>th</sup> in Vienna, March 5 <sup>th</sup> -6 <sup>th</sup> in Faro, May 25 <sup>th</sup> in Thessaloniki
<b>T 3</b> – Spreading information between partners	Permanent exchanges by different communication means (mail, text, mailing list, ...)

<b>T 4</b> – Quality control and results indicators	Control of the treatment of the Educaunet subject in the press, and of the evolution of the public opinion. Evolution of the production of European Educaunet Kit.
<b>T 6</b> – Support for adapting the tools	Collection and sharing the methodological aspects used by the partners to localize the tools and build an educational process.
<b>T 7</b> – Intermediate and final reports	<ul style="list-style-type: none"> <li>• Drafting of the due deliverables</li> <li>- D2.3 : Evaluation report of the national localisation tasks and phase-in of educational tools</li> <li>- D4.2 : Implementation of a network of educational practices relating to the Internet (survey).</li> <li>- D3.3 : National reports on the localization and introduction of the educational tools</li> <li>- D5.8 : Recherche en communication</li> <li>• The third quarterly management report, the annual report, the cost statements and this third ten-months report have been provided in due time.</li> </ul>
<b>T 8</b> - Final report	Collaboration in the conception of the final report.

• **Workpackage 2: Scientific expertise**

<b>T 2</b> – Supervision	<ul style="list-style-type: none"> <li>• UCL/GreMS produced the deliverable 2.3, working on an evaluation of the national localization tasks and phase-in of educational tools</li> <li>• The scientific committee constituted around the questions of risk, education and internet uses has been contacted and informed about the scientific approach of Educaunet-2.</li> </ul>
<b>T 3</b> – Conferences and seminars support	<ul style="list-style-type: none"> <li>• Elaboration of and participation in the EPA conference in Rome, on November 03.</li> <li>• Participation in the elaboration of the EPA parents conference of Munchen.</li> </ul>
<b>T 4</b> – Editorial co-ordination	<ul style="list-style-type: none"> <li>• “Recherche en communication” : UCL/GreMS gathered articles from contributors and elaborated a final table of contents, based on the advices of the Reading Committee created at this effect. “Recherche en Communication” has been delivered in July (D5.8).</li> <li>• European kit : Participation in the discussions about the final contents of the Educaunet kit</li> </ul>

• **Workpackage 3: Localisation and implementation**

<b>T 3</b> – Implement and validate the experiment	UCL/GreMS produced the national reports on the localisation and introduction of the educational tools (deliverable 3.3).
<b>T 6</b> – Development of a European dissemination	Contribution to the directory of relevant stakeholders and multipliers, including the Scientific Committee.

• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Conferences	See below the list of events, meetings and conferences
<b>T 2</b> – Implementation of an observatory of educational practices	Contribution to define a good complementarity between Educaunet-2 and Media-Educ.
<b>T 3</b> – Organise cross-national conferences	<ul style="list-style-type: none"> <li>• Participation in the EPA conference in Rome, November 2003</li> <li>• Elaboration of the programme of the Munchen conference</li> </ul>
<b>T 4</b> – Organize the training of the trainers	<ul style="list-style-type: none"> <li>• Conception and supervision of the training of Belgian trainers from the “Ligue des familles”.</li> <li>• Creation of an evaluation method for parents’ training about Educaunet in collaboration with this Belgian parental association.</li> <li>• We constituted and analysed questionnaires about the efficacy of Educaunet on trainers’ knowledge’s.</li> <li>• One of our students is now carrying out a work to evaluate the training given to the NTIC team of the Ligue des Familles.</li> </ul>

• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 2</b> – Communication media	<ul style="list-style-type: none"> <li>• Participation in the drafting of the 3rd Educaunet newsletter (January 2004) and in the constitution of pages for the Educaunet website.</li> <li>• Participation in the final communication kit.</li> <li>• UCL/GReMS principally worked on the special issue of the <i>Recherche en communication</i>.</li> </ul>
<b>T 3</b> – Press relations	See the belgian press review in Media Animation’s part
<b>T 4</b> – Co-ordination of public appearances	<ul style="list-style-type: none"> <li>• Preparation of powerpoint material for every public presentation of the project.</li> <li>• Several public appearances and follow up of the public communication about Educaunet project by each partners.</li> </ul>

• **Workpackage 6: Shared support tasks and facilities**

<b>T 1</b> – To create and master the website	Participation in the conception of the final website, especially in the coordination of documents for the parents’ page of the website.
<b>T 2</b> – To produce communication material	Participation with the supervising committee in the conception and realisation of an European communication kit.
<b>T 4</b> – To prepare the publishing of a “European Kit”	<ul style="list-style-type: none"> <li>• Participation in the meetings concerning the contents and the distribution of the European Kit.</li> <li>• Production of text material for the European Kit.</li> </ul>

• **Workpackage 7: Final report and future prospects**

<b>T 1</b> – Lobbying with key decision makers	Organisation and presentation of some dimensions of the project during the Top Level Seminar in Thessaloniki.
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<b>T 2</b> – Elaborate a strategic plan of viability	<ul style="list-style-type: none"> <li>• Participation in all the working sessions on the promotional, commercial, content and economic aspects about the future of Educaunet methods and tools.</li> <li>• Control of the final agreement by some UCL jurists and signature of it by Thierry De Smedt and Marcel Crochet, actual rector of the University.</li> <li>• Thierry De Smedt will represent UCL/GreMS in the future steering committee constituted around the project and its dissemination.</li> </ul>
<b>T 3</b> – Elaborate the final report	Participation, with the technical committee, in the conception of the final report.

### 3. LIST OF EVENTS, MEETING, CONFERENCES

Talks concerning the ideas developed in the Educaunet programme within the framework of the teaching and courses organized by Prof. Th. De Smedt :

- *Education aux médias (Media Education)*, degree course in Information and Communication, UCL.
- *Atelier de conception et d'évaluation de médias éducatifs (Conception and Evaluation of Educational Media Workshop)*, degree course in Information and Communication, UCL.
- *Enjeux communicationnels des multimédias (Multimedia Communication Issues)*, Multimedia Specialized Studies Diploma (DES), UCL.
- *Technologies des communications : audiovisuel et multimedia (Communication technologies : audiovisual and multimedia)*, degree course in Information and communication, UCL.
- *Nouvelles technologies de l'information et pratiques sociales (New information technologies and social practices)*, degree in Information and communication, UCL.
- *Moyens de communication en éducation à la santé (Communication means in health education)*, degree in Science of health, UCL.

Talks in the EPA Conference, 7<sup>th</sup> November 2003 in Rome, by Prof. Thierry De Smedt on the theme: “*Le risque communicationnel*” (Communicational risk)

Participation in the workshops of the “XXV<sup>e</sup> Journées sur la communication, l'éducation et la culture scientifique, technique et industrielle. Ignorances et questionnements” (30<sup>th</sup> November- 4<sup>th</sup> December 2003 in Chamonix, France).

Talks in the “Quatrièmes rencontres de l'ISOC Wallonie, *Internet et familles : du plus petit au plus grand*”, 5<sup>th</sup> December 2003 in Namur, by Prof. Thierry De Smedt on the theme : “*Eduquer aux risques liés à l'usage d'Internet : un enjeu citoyen*” (Educating to the risks linked to the use of the Internet : a citizen stake)

Talks in the Convention Nazionale su Educazione e Mass-media, *Medi@tando*, 26<sup>th</sup> 27<sup>th</sup> and 28<sup>th</sup> February in Rimini, by Prof. Thierry De Smedt on the theme: “*Media education e valutazione dei progetti e delle esperienze*” (Media Education and valorisation of projects and experiences) During this presentation, Pr. De Smedt made a presentation of the Educaunet educational tools.

Talks in the IUFM conference, 24<sup>th</sup> March 2004 in Marseille, by Prof. Thierry De Smedt on the theme: “*Educaunet: pour une éducation critique à Internet*” (Educaunet, for a critical education to the Internet)

## DENMARK

Center for Higher Education – Copenhagen and Copenhagen Business School,  
Center for Marketing Communication (CHE)

### 1. SUMMARY OF PROGRESS

Members of the Educaunet team: Birgitte Tufte, Jeanette Rasmussen

Our focus has been on:

1. *Co-operation with the other partners in creating a standardized European kit.*

Based on the long process of testing and evaluating activities in each country, we and the partners worked on standardizing the chosen activities to be included in the European kit. Result: A set of 12 activities (in English) with the opportunity to adapt how the activity can be used considering the cultural, pedagogical etc. differences in each country.

2. *Adapting the activities to a Danish perspective.*

The agreed material was translated, and then we together with our “expert group” adapted the activities and the Educaunet guide considering our results of the testing in the spring and fall of 2003.

3. *Editorial process.*

The process included proofreading of the work of the publisher CNDP

4. *Dissemination process.*

We have worked on several strategies to find a solution to have the kit distributed into Danish schools.

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- Workpackage 1: Coordination and management**

<b>T 2</b> – General committee management	Participation in: <ul style="list-style-type: none"> <li>the general committees on December 11<sup>th</sup>-12<sup>th</sup> in Vienna, March 5<sup>th</sup>-6<sup>th</sup> in Faro, May 25<sup>th</sup> in Thessaloniki</li> <li>the technical committee on October 16-17 (London)</li> </ul>
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements and this 10 months management report have been provided in due time.

- Workpackage 2: Scientific expertise**

<b>T 4</b> – Editorial co-ordination	We have submitted the article “The criteria necessary in the selection of pedagogical tools in relation to media and Internet education” for publication in “Recherche en communication”.
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- Workpackage 3: Localization and implementation**

<b>T 3</b> – Implement and validate	Deliverables D2.3 and D3.3 have been submitted.
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<p><b>T 4 – Set up and disseminate</b></p>	<ul style="list-style-type: none"> <li>• Co-operation with the other partners in creating a standardized European pack</li> </ul> <p>In October 2003 we participated in a meeting in London with the other partners to find a solution how to produce an European kit that could fit in all the countries. The kit should be standardized but also include the results of the testing in each country and be flexible. One of the results of the European co-operation has from our opinion been the cultural differences in pedagogical methods, Internet access, school systems, etc. This process to “standardize” ended in December 2003 at the Vienna general committee meeting where all the partners agreed on the last details for the 12 chosen activities and the Educaunet guide. Concerning the activities the result was a common description and aim of the activity. Furthermore a common structure was agreed to include like age group, target group etc.</p> <ul style="list-style-type: none"> <li>• Adapting the activities to a Danish perspective</li> </ul> <p>To be able to work on the activities the first step in producing a Danish “prototype” kit for publication, we translated the agreed material. The next step was to include the results from our testing experiment in the spring and fall of 2003. We therefore used our “expert group” of teachers to help us in the process. This expert group consists of five teachers, all familiar with media education and the Internet and have also been in charge of the evaluation of the Educaunet material for its usefulness in the Danish school system and been part of the experiments – as teachers - in the testing of activities in schools. This process included going through the different activities, accessing all the details like age and target group, and rewriting the use of the activity to suit the pedagogical method in Denmark.</p> <ul style="list-style-type: none"> <li>• Editorial process</li> </ul> <p>We have extensively worked together with the publisher CNDP in preparing the Danish part of the European kit ready to be printed. This involved, after that CNDP had done the graphic layout, proofreading of all the material; activities, booklet, educaunet guide etc. The editorial process of the Danish part of the kit is done and in print.</p> <ul style="list-style-type: none"> <li>• Dissemination of the European kit</li> </ul> <p>We have worked on several strategies to find a solution to have the kit distributed into Danish schools.</p> <ol style="list-style-type: none"> <li>1) We have contacted several private publishers and had meetings with some of them, where the kit was presented and discussed. No agreement has yet been achieved.</li> <li>2) A co-corporation between the Ministry of Education and Center for Higher Education (CVU). It is not possible to have the Ministry of Education to fund a distribution to the Danish schools. The ministry does not fund actual material because they do not want to favour some material over another. The publication of education material is for the private market to produce.</li> <li>3) A co-corporation between the Center for Higher Education (CVU) and Copenhagen Business School (CBS). The first meetings have taken place but is decided.</li> </ol>
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	4) To apply to foundations for financial support for a distribution plan. This is an on-going process.
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• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences	<ul style="list-style-type: none"> <li>• October 20-21 2003: SAFT conference in Stockholm (Sweden) “Future Kids Online – how to provide safety awareness, facts and tools”.</li> <li>• March 25-26 2004: International colloquium in Angoulême (France) “Pluridisciplinary Perspectives on Child and Teen Consumption.</li> <li>• May 13-15 2004: Media Education in Europe</li> </ul>
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• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 2</b> – Communication media	<ul style="list-style-type: none"> <li>• Participation in the 3<sup>rd</sup> Educaunet newsletter and the Educaunet.org web site</li> <li>• We are working on the Danish part of the website.</li> </ul>
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• **Workpackage 7: Final report, future prospect**

<b>T 1</b> – Lobbying with decision-makers	<p>Specific contacts to publish the kit with:</p> <ul style="list-style-type: none"> <li>• a private publishing company, Alinea, experienced in publishing teaching material – and the largest publisher in that field in Denmark.</li> <li>• the Ministry of Education, the Center for Higher Education (CHE) and The Copenhagen Business School (CBS).</li> </ul> <p>It was unfortunately not possible for us to have a representative from the ministry of Education present in the workshop in Thessaloniki.</p>
<b>T 2</b> – Elaboration of a strategic plan of viability	See D7.1
<b>T 3</b> – Elaborate the final report	Participation in the conception of the final report.

### 3. LIST OF STAKEHOLDERS

Name - First name	Working centre	Profile
Valdemar Duus	Ministry of Education	Educational advisor
Mogens Poulsen	The National Association of School parents	
Susanne Boe and Karsten Gynther	The Media Council for Children and Young People (SAFT)	



Erling Borre		IT and Educational Consultant, Albertslund
Flemming Hansen	Center for Marketing Communica	Professor

#### 4. ARTICLES AND PAPERS PUBLISHED CONCERNING EDUCAUNET

- "First step in Denmark", article on the [www.educaunet.org](http://www.educaunet.org).
- 4-6.6.2003: Paper "Children on the Net" to be presented at ACR conference in Scotland.
- 11-13.6.2003: Paper "The new generations use of the Computers and the Internet" presented at La Londe conference in France
- 28.5.2003: Feature article in the national newspaper Jyllandsposten: "Jeg har det, jeg har."
- June 2003. Article: Denmark, Focus on Parents and Children on the [www.educaunet.org](http://www.educaunet.org)
- 17.8.2003: Paper "Children on the Net", presented at the 16th Nordic Conference of Media Researchers, Norway.
- October 2003: "To Navigate in the New Media Landscape", article in Handbook on Media Education. Gyldendal Uddannelse.
- March 2004: Article "Tweens on the net – a pilot project on 10-12 year old children's use of the Internet with special emphasis om websites", presented on International colloquium "Pluridisciplinary perspectives on child and teen consumption" Angoulême (France).
- March 2004: Article "The criteria necessary in the selection of pedagogical tools in relation to media and Internet education". In print.

## FRANCE

Centre for liaison between teaching and information media (CNDP-CLEMI)

### 1. SUMMARY OF PROGRESS

Team members: Evelyne Bevort, Michel Laithier, Isabelle Bréda, Nouchine Motebassem

- *Management*

- Financial following up of the project and administrative management in relationship with the Commission project officers
- Following up and handing in of the deliverables scheduled for the last period.
- Drafting of the quarterly management report, coordination and drafting of the annual report and this 10-months report

- *Elaboration of the final version of the Educaunet European pack*

- Coordination within the Educaunet editorial group and between this group and the publisher
- With the supervising committee, elaboration of economical model and agreement

- *Networking and dissemination in France*

- Training the trainers in France : 34 training sessions have been organised directly by a member of the French Educaunet team since October 2002. About 1300 educators and teacher trainers have been introduced to the Educaunet method.

As 3/4 of them are trainers in the educational field, the potential of demultiplication is very high. Each trainer team has now begun the dissemination autonomously, by training session organised locally with teachers (primary and secondary schools) and parents or educators in the informal setting. In most of the regions covered by the initial training sessions, numerous actions have already been carried out and are scheduled for the next months.

- We went on with the dissemination work undertaken with national entities such as ministries of Education, of Agriculture, of Foreign Affairs and representatives of the family area (Forum of the rights on the Internet, National Union of family associations).

- Follow up and edition of the 3<sup>rd</sup> and 4<sup>th</sup> issue of the Newsletter (January 04, July 04).

- Participation in major events such as the Educaunet parents conference in Rome (November 03), the European Forum in Warsaw (March 04), the «Media Education in Europe » congress in Belfast (May 04), the international workshop «Internet for all : the challenge for Media Education » (May 04).

- Editorial management of the first version of the Website, updating of the French part

- Articles in several pedagogical magazines

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 1 – Supervising committee management</b>	<p>In close cooperation with the scientific coordinator Media Animation, we prepared, organised and led the following meetings:</p> <ul style="list-style-type: none"> <li>• 2 supervising meetings (October 3<sup>rd</sup> in Paris, April 2<sup>nd</sup> in London): preparation, organisation, report</li> <li>• 7 technical meetings : October 16-17 (London), October 24 (Paris), November 28 (Brussels), January 23 (Paris), February 19 (Paris), May 7 (Brussels), June 11<sup>th</sup> in Paris.</li> </ul>
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<b>T 2 – General committee management</b>	In cooperation with Media Animation, 3 general meetings have been organised (December 11 <sup>th</sup> -12 <sup>th</sup> in Vienna, March 5 <sup>th</sup> -6 <sup>th</sup> in Faro, May 25 <sup>th</sup> in Thessaloniki): preparation, organisation, reports.
<b>T 3 – Spreading information between partners</b>	Permanent exchanges through different communication means (phone, e-mail, texts, mailing lists, website...) Participation in the final agreement inside the consortium (translation of the draft version from French into English by a specialised translator)
<b>T 4 – Quality control and results indicators</b>	Follow up of the indicators: - evolution of the production of European Educaunet Kit - treatment of the awareness topics and the Educaunet method in the French media - spreading of the french speaking multimedia package - importance (quantity, variety, audiences, etc) of training/information actions in France
<b>T 5 – Administrative and financial co-ordination</b>	As administrative and financial coordinator and in close cooperation with Media Animation: • Follow up the delivery schedule (deliverables and management reports) • Drafting of the due deliverable, D5.4 and D5.5 (Educaunet newsletter n°3 and 4), D7.1 (Top level seminar report), and D4.3 (Parents conferences report) in place of EPA. • Collection of cost statements and follow up of the financial management, regular answering by email to partners' questions about modalities of financial follow up. • In close cooperation with the steering committee, follow up of the EPA withdrawal
<b>T 6 – Support for adapting the tools</b>	Regular contacts with the national teams
<b>T 7 – Intermediate and final reports</b>	Coordination and drafting of the quarterly management report (October-December), the annual report (November) and this 10-month report. The Clemi 3 <sup>rd</sup> quarterly management report, the cost statements, the final report and this last management report have been provided in due time.
<b>T8 - Final report</b>	Coordination and drafting of the final report

• **Workpackage 2: Scientific expertise**

<b>T 1 – Common conceptual and methodological framework</b>	- Follow-up and concertation with UCL/Grems for the scientific committee - Reflection with the partners on the conceptual and methodological framework
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• **Workpackage 3: Localization and implementation**

<b>T 1</b> – Localize and suggest national adaptations	Several technical meetings and permanent phone contacts were devoted to precisely define and draft in common the content of each element of the pack, elaborate the layout of the documents, prepare the validation of the material by the consortium, and facilitate the work between the publisher and each national team.
<b>T 5</b> – Disseminate the Educaunet tools and method within the French-speaking zone	<p>Training of adults teams throughout the country (see above).</p> <p>Between October 2003 and June 2004, 5 groups of teacher trainers and training programme coordinators (i.e about 120 people throughout France) have been trained to the Educaunet method. At this time, we can rely on 10 teacher and trainer teams (about 20 persons each) that have already been introduced to the Educaunet and IAP approach, and are able to carry out the project and develop it autonomously in their own educational circles.</p> <p>That covers 10 out of the 30 French regions ('académie' of Marseille, Nantes, Rennes, Bordeaux, Poitiers, Pointe-à-Pitre, Lille, Nancy-Metz, Grenoble, Dijon). In many other 'académies' (Clermont-Ferrand, Montpellier, Créteil, Versailles, Paris, Orléans-Tours...) information sessions have been led by the regional Clemi coordinators, who made their own appropriation of the programme after the Clemi national team informed them.</p>
<b>T 6</b> – Development of a European dissemination	Cleml has close contacts with other European projects and bodies (UNESCO, Council of Europe, international media education programmes). These contacts allow to spread the method and the approach in each relevant event or meeting.

• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences and seminars	<p>The Cleml is part of some French work teams composed by different structures around the Internet rights, and is thus contributing to the evolution of a more global reflection about the Internet and young people. We participated in:</p> <ul style="list-style-type: none"> <li>• the 12 months workshop "Les enfants du Net : l'exposition des mineurs aux contenus préjudiciables sur l'internet" organised by the Forum of the rights on the Internet, the report and recommendations to the ministry of Family.</li> <li>• the dissemination plan of a French "Internet Guide" (one version for pupils and one for parents), with the Forum and the ministry of Family.</li> </ul> <p>Participation in the international exhibition "Media Education in Europe" (Belfast, May) and presentation of the Educaunet programme</p>
<b>T 2</b> – Implementation of an observatory of educational practices	Contribution to define a good complementarity between Educaunet 2 and Media-Educ.

<b>T 3</b> – Organise cross-national conferences	Organisation with EPA of the 2 <sup>nd</sup> parents conference in Rome (November 8 <sup>th</sup> ): elaboration of the programme, invitation (content and financial aspects) of lecturers, participation of the Educaunet team
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• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 1</b> – Cooperation with other IAP projects	<ul style="list-style-type: none"> <li>• Calling for article for the 3<sup>rd</sup> newsletter to the Saferborder coordinator, announcement of the Safer Internet Day</li> <li>• Participation in the « European Forum Internet with a human face: a common responsibility », in Warsaw (March 26-27<sup>th</sup>)</li> <li>• Information to Saft and Saferborder coordinator about the launching of the Educaunet pack</li> </ul>
<b>T 2</b> – Communication media	<ul style="list-style-type: none"> <li>• Participation in and edition of the third and fourth issues of the Educaunet newsletter (D5.4 - D5.5) : collection of articles in English, translation in French, co-ordination with the webmaster for the edition, diffusion of the newsletter to the partners.</li> <li>• Diffusion in France of the Educaunet newsletters (300 recipients) : <ul style="list-style-type: none"> <li>- the European Commission and IAP project's coordinators, French support committee,</li> <li>- teachers involved in Internet practices,</li> <li>- decision makers and relevant stakeholders in ministries and in private sector,</li> <li>- media,</li> <li>- Educators in foreign countries.</li> </ul> </li> <li>• Participation in the educaunet.org website contents and updating of the French part of the Educaunet website</li> </ul>
<b>T 3</b> – Press relations	<p>See press review.</p> <p>To be noticed: Educaunet took place in a wide media campaign promoted by the company Monoprix. A 1'20" spot was diffused in all the French stores in March, presenting the Educaunet pack and focusing on its Chat activity.</p>

• **Workpackage 6: Shared support tasks and facilities**

<b>T 1</b> – To create and master the Educaunet website	Cleml participated in all the editorial aspects of the website, in cooperation with the CNDP-DE who coordinates this task. It played to role of interface between the webmaster and the supervising committee.
<b>T 4</b> – To prepare the publishing of a multilingual "European Kit"	<p>With the supervising committee and particularly the CNDP:</p> <ul style="list-style-type: none"> <li>- elaboration of the economical model of publishing and diffusion of the European pack</li> <li>- elaboration of the final agreement inside the consortium</li> </ul>

• **Workpackage 7: Final report and future prospects**

<b>T 1</b> – Lobbying with key decision makers	<ul style="list-style-type: none"> <li>• Clemi participated in the preparation of a Top level seminar in Thessaloniki (Internet for all: a challenge for Media Education), designed to launch the Educaunet European pack. We invited the secretary general of the Delegation in Internet uses.</li> <li>• An information about this issue has been carried out in France :               <ul style="list-style-type: none"> <li>- within the ministry of Education, addressed to Emmanuel Pasquier, ICT technical advisor of the minister, Gilles Braun, responsible of ICT departement, and Benoît Sillard, delegate in Internet uses</li> <li>- within the ministry of Family, addressed to Antoine Grézaud, ICT technical advisor of the minister</li> <li>- within the Ministry of Agriculture, education departement.</li> </ul> </li> </ul>
<b>T 2</b> – Elaborate a strategic plan of viability	<ul style="list-style-type: none"> <li>• Participation in all the working sessions on the promotional, commercial, content and economic aspects about the future of Educaunet methods and tools.</li> <li>• Collection of the dissemination plans elaborated in each partner country, in order to elaborate the D7.1 (top level seminar report).</li> <li>• In France, elaboration of a global strategy to continue the dissemination of the method through ministries (Education, Family, Agriculture and Foreign Affairs) and other public bodies.</li> <li>• Evelyne Bevort will represent the Clemi in the future steering committee constituted around the project and its dissemination.</li> </ul>
<b>T 3</b> – Elaborate the final report	Coordination and drafting of the final report.

### 3. SETTING UP OF A TRAINING NETWORK, EVENTS, CONFERENCES

#### *Setting up of a training network*

Resource team in pays de Loire	Nantes, jan 03	Teacher trainers (15 people)
Resource team in Bretagne	Rennes, feb 03	Teacher trainers, animators, journalists (17 people)
Resource team in Alsace	Nancy, sept 03	Teacher trainers (12 people)
Resource team in Poitou	Angoulême, june 03, Poitiers, sept 03	Teacher trainers (75 people)
Resource team in Alpes	Annecy, oct 03	Teacher trainers (26 people)
Resource team in Guadeloupe	Pointe-à-Pitre, feb 04	Teacher trainers (20 people)
Resource team in Bourgogne	Mâcon, may 04	Teacher trainers and animators in the informal setting (20 people)

#### *Training sessions*

Clermont-Ferrand, nov 02	School librarians (22 people)
Luxembourg, nov 02	Teachers (50 people)
Rousset, nov 02	Teachers (25 people)

Bordeaux et Mont de Marsan, march 03	Teachers, animators, responsables in the Internet public access centres (40 people)
Angoulême, 6 june 03	Teachers in university training (40 people)
Paris, june 03	Teacher trainers (15 people)
Lille, march 04	Teacher (20 people)
Créteil, april 04	School librarians (50 people)

### ***Workshops, French national and regional events***

Hearing	Paris, oct 02	Commission Brisset, Défenseure des Enfants
Workshop	Paris, feb 03	Minister of Family
Workshop	Paris, jan 03 - feb 04	Forum des droits sur l'Internet
Media Education Congress	Collodi, Italy, oct 02	Education, politic and media stakeholders
Salon de l'Education	Paris, nov 02	With the minister of Research and new technologies (40 people)
National Congress	Paris, nov 02	Stakeholders of family associations (500 people)
Seminar	Saint-Ouen, jan 03	Stakeholders of 'protection judiciaire de la jeunesse' (50 people)
Seminar	Montpellier, march 03	Teachers, school librarians (80 people)
Seminar	Chalon-sur-Saône, nov 03	ICT stakeholders in the youth field, teachers, parents associations (50 people)
Seminar	Paris, march 04	University Paris 8 (6 people)
Exhibition	Marseille, oct 02	Teachers and education stakeholders
Exhibition	Clermont-Ferrand, nov 02	Teachers and education stakeholders
Information Day	Nanterre, nov 02	Teachers and education stakeholders (25 people)
Exhibition	Versailles, march 03	Teachers, school librarians (30 people)
Internet Fiesta	Clermont-Ferrand, march 03	Public event
Soft qui peut Exhibition	Poitiers, april 03	Teachers, ICT stakeholders
Parents seminar	Paris, nov 03	Parents (50 people)
Workshop	Paris, dec 02	Directors of Centres régionaux de documentation pédagogique (30 people)
Seminar	Montpellier, march 04	Teachers, ICT stakeholders (20 people)
Villes Internet workshop	L'Isle Adam, may 04	Elected members, teachers, education responsible in the city/departement (30 people)
Congress	Belfast, may 04	Media Education specialists (120 people)

## **4. ARTICLES AND PAPERS PUBLISHED CONCERNING EDUCAUNET**

### **Press review, October 03 - July 04**

<b>Date</b>	<b>Media</b>	<b>Title of the article</b>
October 03	<i>L'Est Républicain</i>	Les dangers d'Internet

	(205.316 copies)	
November 03	<i>Le Journal de Saône-et-Loire</i> (72.193 copies)	Quelle sécurité pour les jeunes devant les abus d'Internet? Journée de réflexion sur l'usage d'Internet
December 03	<i>Medialog</i> n°48	Filtrer ou éduquer?
December 03	<i>Le Figaro</i> , Dec 11th	Se frotter à Internet pour en apprendre les dangers
March 04	<i>Maxi</i> (656.826 copies)	Internet en famille: les clés pour bien profiter
April 04	<i>Autoroutes de l'information et territoires</i>	Un programme d'éducation critique à Internet
May 04	<i>Le Journal de Saône-et-Loire</i> (72.193 copies)	Vers une véritable éducation des enfants au Net

- Media campaign promoted by the company Monoprix: a 1'20" spot was diffused in all the French stores in March, presenting the Educaunet pack and focusing on its Chat activity.

- A lot of regional professional bulletins and newsletters explain the Educaunet programme and propose training sessions to the educators.



## FRANCE

National centre of pedagogical documentation (CNDP-DE)

### 1. SUMMARY OF PROGRESS

Members of the Educaunet team: Régis Deruelle, Jean-Jacques Arnault, Laurent Millotte, Emilie Vignon

- Elaboration of the 6 national versions of the European Educaunet pack
- Updating of the educaunet.org web site

### 2 - WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 2</b> – General committee management	<ul style="list-style-type: none"> <li>• Recruitment of Emilie Vignon (editor coordinator of the 6 national version of the pack)</li> <li>• Participation in:               <ul style="list-style-type: none"> <li>- the general committees on December 11<sup>th</sup>-12<sup>th</sup> in Vienna, March 5<sup>th</sup>-6<sup>th</sup> in Faro, May 25<sup>th</sup> in Thessaloniki</li> <li>- the supervising meeting (October 3<sup>rd</sup> in Paris)</li> </ul> </li> <li>• 3 technical meetings : October 23-24 (Paris), January 23 (Paris), February 19 (Paris), June 11 (Paris)</li> </ul>
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements for the second semester and this 10-months management report have been provided in due time.

- **Workpackage 6: Shared support tasks and facilities**

<b>T 1</b> – To create and master the Educaunet website	Regular webmastering and updating of the website Elaboration of the final version of the website, in 6 languages
<b>T 4</b> – To elaborate and prepare the publishing of a multilingual “European Kit”	<ul style="list-style-type: none"> <li>• Conception of two alternative graphic propositions of the European Educaunet pack for the December general meeting. Meeting, discussions and elaboration of a concept for the pack following a general agreement.</li> <li>• Following the Vienna decisions, adjustments of the concept, graphic research and lay out of elements in order to create a prototype composed of different element. One box containing:               <ul style="list-style-type: none"> <li>- ‘Clara’ tale new version, ‘Clara’ tale illustrations, ‘Clara’ tale adaptation and translation in 6 languages.</li> <li>- new lay out of ‘cyberfamily’ cards and ‘guess who’ cards, illustrations of the cards</li> <li>- lay out of the Educaunet guide</li> <li>- lay out of a student and teacher’s sheet prototype</li> <li>- making of a complete prototype for the March general meeting in</li> </ul> </li> </ul>

	<p>Faro</p> <ul style="list-style-type: none"> <li>• Final adjustments of all the elements according to Faro's decisions.</li> <li>- Organisation of the work with all the reference centres: editing procedures, plannings of the circulation of the copy in coordination with the editing secretary, final cut procedures.</li> <li>- Lay out of all ther elements in 6 languages:for each country and language the content of the kit is: a box in internationnal version, 67 'cyberfamily' cards, 30 'guess who' cards, 12 teachers sheets and 6 students sheets, one poster, one guide, one 'Clara' booklet.</li> <li>• Printing of all the elements, making of the box, assembling all the elements in the box, packaging and transports to all the partners and the European Commission.</li> <li>• With the supervising committee</li> <li>- elaboration of the economical model of publishing and diffusion of the European pack</li> <li>- elaboration of the final agreement inside the consortium</li> </ul>
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• **Workpackage 7: Final report and future prospects**

<b>T 2</b> – Elaborate a strategic plan of viability	<ul style="list-style-type: none"> <li>• Participation in all the working sessions on the promotional, commercial, content and economic aspects about the future of Educaunet methods and tools.</li> <li>• Régis Deruelle will represent the CNDP in the future sterring committee constituted around the project and its dissemination.</li> </ul>
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## GREECE

University of Makedonia and School of Pedagogical Education (UOM)

### 1. SUMMARY OF PROGRESS

*Members of the Educaunet team:* Sofia Aslanidou, Vassilios Dagdilelis, Dimitris Floridis

- Finalising of educational material
- Pilot phase accomplished
- Elaboration of experimental data
- Contact and collaboration scheme with eAware, Safeboarders, Safeline, NetWatch, ChildNet, EKATO
- Extension of the project at the Prefecture of Trikala (Central Greece)
- Presence of Educaunet in National and International Seminars/Conferences
- Greek Educaunet Website completed and ready to launch
- Production of the final core texts for the Educaunet kit
- Layout of the Educaunet prototype kit
- Launching of the Pack and press conference in Thessaloniki

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 2</b> – General committee management	<ul style="list-style-type: none"> <li>• Participation in the general committees on December 11<sup>th</sup>-12<sup>th</sup> in Vienna, March 5<sup>th</sup>-6<sup>th</sup> in Faro</li> <li>• Organisation and participation in the last general committee on May 25<sup>th</sup> in Thessaloniki</li> </ul>
<b>T 3</b> – Spreading information between partners	Concerning our local partners we ensure that they have unobstructed and easy access to all relevant information. Our web site is updated.
<b>T 4</b> – Quality control and results indicators	Study of the ratio for the quality examination. Control of expenses and budget.
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements and this 10 months management report have been provided in due time.

- **Workpackage 3: Localisation and implementation**

<b>T 1</b> – Localise and suggest national adaptations	Meetings with previous participants were held to identify the optimum educational approach. Small adaptations on some texts during the layout process.
<b>T 2</b> – Training the trainers	Meetings were held with the participants of previously planned workshops and seminars. They shared their experiences of the Educaunet material applied in the classrooms. These meetings were the basis for the final adaptations and localisation of the

	educational material. Two workshops were held at the Prefecture of Trikala (Central Greece) with a large number of participants.
<b>T 3</b> – Implement and validate the experiment	Deliverables D2.3 and D3.3 have been submitted. The pilot phase was realised and experimental data are elaborated. During the production of the final texts, the last adaptations and localisations on the educational materials were applied.
<b>T 4</b> – Set up and disseminate	<ul style="list-style-type: none"> <li>• Extension of the Educaunet project at the Prefecture of Trikala (Central Greece) with the collaboration of the local member of our team Mr Christos Zorbas.</li> <li>• The presence of Educaunet in national and international seminars has raised awareness of the existence of such project. Educaunet has also been presented to high schools and some pedagogical university departments, raising interest amongst the educators and parents as well as the future educators.</li> <li>• Contacts have been made with key people to help disseminate Educaunet in Greece. The dissemination plan has been presented at the Educaunet International Workshop in Thessaloniki.</li> </ul>

• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences and seminars	<ul style="list-style-type: none"> <li>• Planning and realisation of the Educaunet top level seminar in Thessaloniki</li> <li>• The project was presented and discussed at a conference in Kalampaka regarding the new technologies in education and had a presence at the Balkan Conference on Informatics.</li> </ul>
<b>T 5</b> – Raise awareness within the parents associations	Educaunet has been presented at high schools to students, teachers and parents.

• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 2</b> – Communication media	Participation in the 3 <sup>rd</sup> Educaunet newsletter and the Educaunet.org web site
<b>T 3</b> – Press relations	<p>We organised a press conference in the framework of the Educaunet top level seminar in Thessaloniki (see D7.1). Newspapers, TV channels and Radio stations were present to the international workshop and wrote extensive articles about Educaunet in the days before and after the workshop:</p> <ul style="list-style-type: none"> <li>• Television: <ul style="list-style-type: none"> <li>- NET (National Channel) Morning news show</li> <li>- ET3 (National Channel) Afternoon/Evening News and Live talk/discussion show</li> <li>- TV100 (Northern Greece Channel) Afternoon/Evening News and Live talk/discussion show</li> </ul> </li> <li>• Radio: <ul style="list-style-type: none"> <li>- FM 102 (Worldwide broadcasting via satellite and web)</li> </ul> </li> </ul>

	<p>Interview/discussion</p> <ul style="list-style-type: none"> <li>- FlashFM (Athens) Interview</li> <li>- FM100 (Thessaloniki) Interview/discussion</li> <li>• Press</li> <li>- National newspapers : Kathimerini, Eleftherotypia, Adesmeftos Typos, Nea</li> <li>- Thessaloniki newspapers : Agelioforos, Macedonia</li> </ul> <p>It was also presented and discussed on national television (ET3) in a discussion about safe Internet browsing for children. Newspapers covered the Educaunet workshops.</p>
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• **Workpackage 6: Shared support tasks and facilities**

<b>T 2</b> – To produce project specific communication material	<ul style="list-style-type: none"> <li>• The Greek part of the website has been constantly updated.</li> <li>• The Greek website for Educaunet has been created.</li> </ul>
<b>T 4</b> – Publishing a “European Kit”	The Greek material for the pack has been finalised.

• **Workpackage 7: Final report and future prospects**

<b>T 1</b> – Lobbying with key decision makers	<p>In Greece, contacts with Greek publishers and distributors have been made.</p> <p>Also members of government bodies for education have been contacted and attended the Thessaloniki workshop.</p>
<b>T 2</b> – Elaboration of a strategic plan of viability	<p>See D7.1</p> <p>Vassilios Dagdilelis will represent the University of Makedonia in the future steering committee constituted around the project and its dissemination.</p>

### 3. LIST OF STAKEHOLDERS

Name - First name	Working centre	Profile
Ireni Mosaidou	Representative of parents association	<a href="mailto:irini_mossaidou@yahoo.gr">irini_mossaidou@yahoo.gr</a>
Drougkos Xristos	Representative of parents association	Tel: ++30.2310916611
Kyriakides Tania	Representative of safeborders	<a href="mailto:ekatoconsumer@yahoo.com">ekatoconsumer@yahoo.com</a>
Loppa Helene	General Inspector of education	<a href="mailto:vgkounta@econ.auth.gr">vgkounta@econ.auth.gr</a>
Dimolaidou Filomila	Journalist of Macedonia journal	Tel: ++30.2310 521621 <a href="mailto:makthes@otenet.gr">makthes@otenet.gr</a>
Koina Lina	Journalist of the Journal Agelioforos	<a href="mailto:aglfros@otenet.gr">aglfros@otenet.gr</a>
Papadopoulos	(National) Institut of	<a href="mailto:papadop@pi-schools.gr">papadop@pi-schools.gr</a>

George	Pedagogy	
Vlachos George	FGPAPSE	<a href="mailto:Vlachosgeorge2004@yahoo.com">Vlachosgeorge2004@yahoo.com</a>
Papadimitriou	CFCC (Family and Child Care)	<a href="http://www.epa-parents.org">www.epa-parents.org</a> Tel: ++30.210.3637547
Zorbas Christos	Supervisor of educational applications of New Technologies.	<a href="mailto:Christos.Zorbas@sch.gr">Christos.Zorbas@sch.gr</a>

#### 4. ARTICLES AND PAPERS PUBLISHED CONCERNING EDUCAUNET

Newspapers in central Greece have presented Educaunet with full-page articles, following the press conference and the workshop. All published material was given to the supervising committee during the Faro general meeting. More articles has followed the Thessaloniki meeting.

## PORTUGAL

University of Algarve - School of Education (ESE-UALG)  
Vitor Reia-Baptista, Fernando Carrapiço, Neusa Baltazar

### 1. SUMMARY OF PROGRESS

*Members of the Educaunet team:* Vitor Reia-Baptista, Fernando Carrapiço, Neusa Baltazar.  
Entry of two new elements for the Educaunet Portuguese team: Ivone Ferreira and Luís Pereira

- Set up and dissemination of the Educaunet activities in schools
- Participation in seminars organised by parents associations in order to raise their awareness
- Participation of the Portuguese team in conferences and seminars in order to promote and disseminate the project in national and international contexts, particularly to the Thessaloniki top level seminar
- Establishment of press and editorial relations aimed to inform the media about the project

### 2. WORK PROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 2</b> – General committee management	<ul style="list-style-type: none"> <li>• Organisation of the general committee on March 5<sup>th</sup>-6<sup>th</sup> in Faro</li> <li>• Participation in the general committees on December 11<sup>th</sup>-12<sup>th</sup> in Vienna, March 5<sup>th</sup>-6<sup>th</sup> in Faro, May 25<sup>th</sup> in Thessaloniki</li> </ul>
<b>T 5</b> – Administrative and financial co-ordination	Entry of 2 new members for the Educaunet team (Ivone Ferreira and Luís Pereira), in order to support and disseminate the Educaunet project.
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements and this 10 months management report have been provided in due time.

- **Workpackage 3: Localization and implementation**

<b>T 3</b> – Set up and disseminate	<ul style="list-style-type: none"> <li>• In order to disseminate the new adaptations done in the activities and the new activities, we went to several schools and worked with different age level students: <ul style="list-style-type: none"> <li>- Basic School of alto de Rodes, in Faro: we worked the Poster activity with two classes of 4<sup>th</sup> grade students (age-level: 9/10)</li> <li>- 2<sup>nd</sup> and 3<sup>rd</sup> cycle school nº 4, in Faro: we worked the Treasure Hunt activity with a class of 9<sup>th</sup> grade students (13/14)</li> <li>- 2<sup>nd</sup> and 3<sup>rd</sup> cycle school D.Afonso III, in Faro: we worked the Site Test activity with a 9<sup>th</sup> grade students (15-17)</li> <li>- Secondary School Pinheiro e Rosa, in Faro: we worked the Search the Web and the Electronic Commerce activities with 11<sup>th</sup> grade students (16/17)</li> <li>- Secondary School of Loulé: we worked the Search the Web activity with 11<sup>th</sup> grade students (16/17)</li> <li>- Science Centre, in Faro: we worked the Tepatoa activity with children aged around 7/8 years old and the Treasure Hunt activity with children aged around 12/14.</li> </ul> </li> </ul>
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	<p>In the sequence of participation in the Pedagogic Exhibition in the secondary school of Loulé, the Sofmip company was hired in order to give technical support to dissemination strategies in general and to some to some online training activities in particular, mainly about site testing.</p> <p>In order to select some of the set up activities and validate them, the youth association “Grémio das Músicas” from Faro was hired to do specific tests of web sites related to musical youth environments within the age range of its members and coinciding with the age group selections of the project activities.</p> <p>In the sequence of the validation activities done in the Ciência Viva Centre at the Faro delegation, a contact was established with the national program direction, which was present in the Thessaloniki Top Level Seminar, represented by Mrs Rosália Vargas, in order to develop the possibilities of pedagogical dissemination (eventually in connection with the editorial distribution) of the European kit by all the national Ciência Viva Centres.</p> <ul style="list-style-type: none"> <li>• Deliverables D2.3 and D3.3 have been submitted.</li> </ul>
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• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences and seminars	<ul style="list-style-type: none"> <li>• The Portuguese team has participated in several conferences and seminars in order to expose and disseminate the project: <ul style="list-style-type: none"> <li>- Ibero-American Congress, in Huelva, South of Spain, 23-26 October 2003</li> <li>- The 5<sup>th</sup> Youth Journeys in Leiria, Centre of Portugal, 4<sup>th</sup> of November 2003</li> <li>- Communication Week of the João de Deus High school, in Faro, on the 11<sup>th</sup> March.</li> <li>- Secondary School Júlio Dantas in Lagos, South of Portugal, in the Technology Week, organized by the Lagos Parents Association, on the 3<sup>rd</sup> of March.</li> <li>- Week of Sciences and Technologies organized by the Secondary School Manuel Teixeira Gomes, in Portimão, south of Portugal, on the 31<sup>st</sup> of March.</li> <li>- NERA, a pedagogical innovation event, in Loulé, Algarve, 24 - 27 of March 2004.</li> <li>- Media Education in Europe, in Belfast, on the 13-15<sup>th</sup> of May.</li> </ul> </li> <li>• The Educaunet project was presented in Aveiro, in the north of Portugal, in a conference with the directors of Portuguese universities in order to spread information about investigation projects related to the information technologies in safety environments, on April the 16<sup>th</sup>, and to the international meeting of rectors between Cuban and Portuguese universities, preparing the international presentation of the project in the 11<sup>th</sup> International Learning Conference in Cuba, June 2004.</li> <li>• 2<sup>nd</sup> Sopcom Congress (communication and education), in Covilhã, North of Portugal, 21-24 of April : Professor Vítor Reia-Baptista coordinated the communication and education table and members of the Portuguese Educaunet team presented communications about the project and about the radio as a media for the youth.</li> </ul>
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	<ul style="list-style-type: none"> <li>• Participation in the Patic meeting (ICT) in the University of Évora on the 19<sup>th</sup> of May, where Professor Fernando Carrapiço presented a paper concerned with security and prevention on the Internet focusing the Educaunet project.</li> </ul>
<b>T 3</b> – Organize cross-national conferences	Participation in the EPA conference in Rome, on November 8 <sup>th</sup> 2003.

• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 2</b> – Communication media	<ul style="list-style-type: none"> <li>• An article about the Educaunet meeting in Portugal in the beginning of March was published in <i>The Barlavento</i>, a newspaper of the Algarve.</li> <li>• The Jornal Académico, the university newspaper, published an article about the Educaunet project in the beginning of December</li> <li>• Vítor Reia-Baptista, portuguese coordinator of the project, was interviewed by RDP Sul, a portuguese radio.</li> <li>• Vítor Reia- Baptista, portuguese coordinator of the project was interviewed by Radio Alpha, a French radio.</li> <li>• Participation in the 3<sup>rd</sup> Educaunet newsletter and the Educaunet.org web site</li> </ul>
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• **Workpackage 6: Shared support tasks and facilities**

<b>T 4</b> – To prepare the publishing of a multilingual “European Kit”	<p>The Portuguese team has established contacts with some Portuguese editors and investigation centres in order to approach the Portuguese editor market. Contacts are under negotiation with the “Pedra da Roseta” editorial.</p> <p>An Educaunet kit was delivered to this editor who is developing direct contacts with the executive publisher concerning the distribution of the kits.</p>
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• **Workpackage 7: Final report, future prospect**

<b>T 1</b> – Lobbying with decision-makers	<p>Contacts with the Ciencia Viva agency. This agency has been created by the ministry of Science and Technology to promote public awareness of science and technology issues. They promote and support science and technology educational projects in schools and towards the public in general. Ms Vargas, director of Ciencia Viva agency since 1996, took an active part in the top level seminar in Thessaloniki.</p>
<b>T 2</b> – Elaboration of a strategic plan of viability	<p>Contacts with different sectors, aiming at different targets and institutions:</p> <ul style="list-style-type: none"> <li>• the programme «Ciência Viva» from the Portuguese Ministry of Science and Technology, especially under its line «Discovering Risks and Challenges with New Technologies».</li> <li>• an association of young musicians «Associação Grémio das Músicas» in Faro, who have selected and developed some</li> </ul>

	<p>critical approaches to a collection of very popular musical sites among the youngster population, applying the site test methods that are provided in the Educaunet Kit, aiming at a large non formal dissemination of products and ideas connected to the questions of risk and safety in the Internet.</p> <ul style="list-style-type: none"> <li>• a private publisher in Lisbon, «Pedra de Roseta»</li> </ul> <p>See details in D7.1</p> <p>Vitor Reia Baptista will represent the University of Algarve in the future steering committee constituted around the project and its dissemination.</p>
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### 3. LIST OF EVENTS, MEETING, CONFERENCES

#### Already done :

- Ibero-American congress, organized by the Comunicar group of the University of Huelva, 23-26 October 2003. The theme was the education in the Ibero-american contexts. The Portuguese Educaunet team presented a communication about the Educaunet project.
- Participation in the 5<sup>th</sup> Youth Journeys in Leiria, Centre of Portugal, on the 4<sup>th</sup> of November 2003, where we presented the Educaunet project.
- Presentation of the Educaunet project in the Secondary School Júlio Dantas in Lagos, South of Portugal, in the Technology Week, organised by the Lagos Parents Association, on the 3<sup>rd</sup> of March.
- Educaunet General Committee Meeting in Faro, on the 5<sup>th</sup> and 6<sup>th</sup> of March. This meeting's objective was to make some decisions for the final phase of the project, especially in what concerns the edition of the national kits and the preparation of the Top Level Seminar in Thessaloniki on the 24<sup>th</sup> of May.
- Presentation of the work developed by the Educaunet project in the Communication Week of the João de Deus High school, in Faro, on the 11<sup>th</sup> March.
- Participation in the Week of Sciences and Technologies organized by the Secondary School Manuel Teixeira Gomes, in Portimão, south of Portugal, where we presented the project in a conference on the 31<sup>st</sup> of March.
- Participation in NERA, a pedagogical innovation event that took place in Loulé, Algarve, from the 24<sup>th</sup> to the 27<sup>th</sup> of March 2004.
- Presentation of the Educaunet project in the 2<sup>nd</sup> Sopcom Congress (communication and education) that happened from the 21<sup>st</sup> to the 24<sup>th</sup> of April in Covilhã, in the north of Portugal.
- Participation in the Belfast media education conference, from 13<sup>th</sup> to 15<sup>th</sup> of May, aiming at a broad dissemination programme within the most common European contexts of media education.
- Participation in the Patic meeting (ICT) in the University of Évora on the 19<sup>th</sup> of May, where Professor Fernando Carrapiço presented a paper concerned with security and prevention on the Internet and focusing the Educaunet project.
- Participation in the 11<sup>th</sup> international conference on learning in Cuba, on the 27<sup>th</sup> – 30<sup>th</sup> of June 2004, aiming at dissemination purpose within an international context of media literacy and media pedagogy.

- **Planned**

Participation in the International AllMedia conference in Karlstad , Sweden, aiming at dissemination purposes within other international contexts of media literacy and media pedagogy besides those already established by the Educaunet partners.

#### 4. COPY OF THE ARTICLES AND PAPERS PUBLISHED IN PORTUGAL

We have information/divulgarion about the Educaunet project in the Internet at the following addresses (of same type as the articles sent to the Educaunet newsletter) :

- [www.ualg.pt/ese](http://www.ualg.pt/ese)
- [www.educum.pt/cc-nonio/](http://www.educum.pt/cc-nonio/)
- [www.cimj.org](http://www.cimj.org) (in weblog)
- [www.obercom.pt](http://www.obercom.pt) (in newsletter)
- [www.pedraderoseta.pt](http://www.pedraderoseta.pt)

#### 5. LIST OF THE MEMBERS OF THE SCHOOL OF EDUCATION SUPPORT COMMITTEE

Fernando Carrapiço	University of Algarve – School of Education	<a href="mailto:fcarr@ualg.pt">fcarr@ualg.pt</a> <a href="mailto:educaunet@ualg.pt">educaunet@ualg.pt</a>	+351 914 79 50 95
Vitor Reia-Baptista	University of Algarve – School of Education	<a href="mailto:vreia@ualg.pt">vreia@ualg.pt</a> <a href="mailto:educaunet@ualg.pt">educaunet@ualg.pt</a>	+351 289 800 100
Fernando Sampaio Amaro	University of Algarve – School of Education	<a href="mailto:famara@ualg.pt">famara@ualg.pt</a> <a href="mailto:educaunet@ualg.pt">educaunet@ualg.pt</a>	+351 933 21 00 99
Bruno Silva	University of Algarve – School of Education	<a href="mailto:bsilva@ualg.pt">bsilva@ualg.pt</a> <a href="mailto:educaunet@ualg.pt">educaunet@ualg.pt</a>	+351 968 34 59 93
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Luís Pereira	EDUCAUNET project – Univ. of Algarve	<a href="mailto:lpereira@alg.pt">lpereira@alg.pt</a>	
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## UNITED KINGDOM

University of London - Institute of Education (IOE)

### I. SUMMARY OF PROGRESS

*Members of the Educaunet team* : Andrew Burn, Rebekah Willett

- *Dissemination*

We spoke at two conferences and we ran a half-day seminar. We are scheduled to speak at one more conference in the autumn.

We attended various meetings and seminars on Internet safety in Britain, supporting partner projects (Safeborders) and also voicing the Educaunet approach to a variety of organisations in the UK.

We met with individuals to discuss the purchase and dissemination of the published Educaunet pack. We invited the BBC Commissioning Editor for Education to the Educaunet international workshop in Thessaloniki. As a result of one of these meetings, the National Centre for Languages is trialling three of the activities in French language classes in primary schools in the UK.

- *Adaptation of Materials*

We have finalised the materials and prepared the materials for publishing.

- *Analysis of evaluation materials*

We analysed the data collected in connection with the evaluation of the teaching pack (pre- and post- assessment concept maps, observations and interviews).

- *Media communication*

We published an article in the London Times Educational Supplement.

We participated in the Safer Internet day on 6 February 2004.

We produced a press pack and received coverage in local newspapers, radio and on several websites.

### 2. WORKPROGRESS IN EACH WORKPACKAGE

- **Workpackage 1: Coordination and management**

<b>T 1</b> – Supervising committee management	Participation in and organisation of a supervising meeting in London (April 2 <sup>nd</sup> )
<b>T 2</b> – General committee management	Participation in the general committees on December 11 <sup>th</sup> -12 <sup>th</sup> in Vienna, March 5 <sup>th</sup> -6 <sup>th</sup> in Faro, May 25 <sup>th</sup> in Thessaloniki
<b>T 7</b> – Intermediate and final reports	The 3 <sup>rd</sup> quarterly management report, the cost statements and this 10 months management report have been provided in due time.

- **Workpackage 3: Localization and implementation**

<b>T 1</b> – Localize and suggest national adaptations	We met with our advisory committee, gave them a presentation of our evaluation and received feedback on dissemination of the materials.
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	We finalised the materials for use in the UK. This included writing new activities such as Treasure Hunt, rewriting the Cyberfamilies cards and consulting with teachers and experts in the field of ICT. We wrote a section to the Educaunet Guide which summarised the field of Internet Safety in the UK.
<b>T 3</b> – Implement and validate the experiment	<ul style="list-style-type: none"> <li>• Deliverables D2.3 and D3.3 have been submitted.</li> <li>• We analysed the data collected in schools concerning the implementation of the teaching materials. The analysis is summarised in D2.3. We wrote a more comprehensive analysis in an article produced for the forthcoming publication 'Recherche en communication' (D5.8). We sent this article for peer review and received interest from a journal editor in Germany.</li> </ul>
<b>T 4</b> – Set up and disseminate	We have talked with several organisations about purchasing and distributing the materials. As of yet, we have not had success in securing a UK distributor. We have talked to Jenny Grahame and Michael Simons at the English & Media Centre ; Ann Swarbrick, Head of Professional Advice at CILT, National Centre for Languages (about possible interest of french and german teachers in Educaunet) ; and Ruth Hammond from the British Education and Communications Technology agency (BECTa). CILT and BECTa are continuing to support and distribute information about Educaunet.

• **Workpackage 4: Concertation and exchanges**

<b>T 1</b> – Participation in relevant conferences and seminars	<ul style="list-style-type: none"> <li>• 24-25 November 2003: Minneapolis Technology Information and Educational Services 2003 Conference. Minneapolis, U.S.A. 'Educaunet: Developing critical awareness of Internet risks through media education' Rebekah Willett, presenter</li> <li>• 7 June 2004, seminar at London Knowledge Lab, 'Internet Safety : What does media education offer ?' Andrew Burn and Rebekah Willett</li> <li>• We have attended a number of invited seminars which included the BBC, the Labour thinktank IPPR, police, the communications regulatory body-Ofcom, various communication industry representatives, and charities concerned with internet safety.</li> </ul>
<b>T 3</b> – Organize cross-national conferences	<ul style="list-style-type: none"> <li>• 8 November 2003: « Internet, an educational challenge! », international conference organised in Rome by the European Parents Association EPA and the Italian parents association. Rebekah Willett presented.</li> </ul>

• **Workpackage 5: Assessment, promotion and dissemination**

<b>T 1</b> – Cooperation and exchanges with other IAP projects	We had a stall at the Safer Internet Day where we displayed the Educaunet materials and handed out articles connected with the project. The Safer Internet day took place on
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	February 6th 2004 under the umbrella of the IAP funded Safer Internet awareness campaign - SafeBorders.
<b>T 2 – Communication media</b>	We contributed to the Educaunet newsletter and website as well as the Safer Internet newsletter.
<b>T 3 – Press relations</b>	We published an article in the London Times.
<b>T 4 – Co-ordination of public appearances</b>	We spoke at 3 conferences (see below) and have been accepted to speak at the MECCSA conference (Media Communication and Cultural Studies) in Brighton, UK in September.

• **Workpackage 7: Final report, future prospect**

<b>T 1 – Lobbying with decision-makers</b>	We invited the BBC Commissioning Editor for Education, Karen Johnson, to the Educaunet international workshop in Thessaloniki. The BBC are the largest media institution in the UK, with a specific interest in media literacy, the digital curriculum, and Internet safety. They have an extensive programme of educational broadcasting
<b>T 2 – Elaboration of a strategic plan of viability</b>	See D7.1 Prof. Andrew Burn will represent the University of London in the future steering committee constituted around the project and its dissemination.

### 3. LIST OF EVENTS AND OF ARTICLES AND PAPERS PUBLISHED CONCERNING EDUCAUNET

- 'Don't ban the chat, control it' London: Times Educational Supplement, 17 October 2003, p.25.
- International Conference: Internet, an educational challenge! The international conference organised in Rome, on November 8th, by the European Parents Association EPA and the Italian parents association. Rebekah Willett presented.
- 24-25 November 2003: Minneapolis Technology Information and Educational Services 2003 Conference. Minneapolis, U.S.A. 'Educaunet: Developing critical awareness of Internet risks through media education' Rebekah Willett, presenter
- 7 June 2004, seminar at London Knowledge Lab, 'Internet Safety : What does media education offer ?' Andrew Burn and Rebekah Willett
- We contributed to the SaferInternet Newsletter and the Educaunet Newsletter.

After the release of our press pack in June 2004 there were small newspaper articles in various local newspapers. Andrew Burn was interviewed on BBC radio. Several websites published articles :

<http://www.web-user.co.uk/news/55806.html>

<http://news.bbc.co.uk/1/hi/education/3782797.stm>

[http://www.parents.org.uk/index.html?news\\_internet-fears.htm&2](http://www.parents.org.uk/index.html?news_internet-fears.htm&2)

[http://www.theregister.co.uk/2004/06/07/kids\\_online\\_training/](http://www.theregister.co.uk/2004/06/07/kids_online_training/)

<http://www.4ni.co.uk/localarchive.asp?query=11.29926#here>

## **ANNEXE n°3**

### **Partnership agreement**

**A3 - Educaunet 2 Partnership Agreement**

**Drawn up in the framework of the contract with the European Commission under reference N° IAP 3155/27482**

**BETWEEN THE UNDERSIGNED**

- Le Centre de liaison de l'enseignement et des moyens d'information  
391 bis rue de Vaugirard, 75015 Paris - France  
represented by Ms Evelyne Bevort in her capacity as Deputy Director  
(‘Clemi’)

- Média Animation asbl  
32 avenue Rogier, 1030 Brussels - Belgium  
represented by Mr Patrick Verniers in his capacity as General Manager  
(‘Média Animation’)

- Université catholique de Louvain - Groupe de recherche en médiation  
des savoirs  
Place de l'Université, 1, 1348 Louvain-la-Neuve, Belgium  
represented by Prof. Marcel Crochet, Rector and Prof. Thierry De  
Smedt, Professor

Hereafter referred to individually and collectively as the ‘Initial Party’ or ‘Initial Parties’,

and

- Bundesministerium für Bildung, Wissenschaft und Kultur (BMBWK)  
Leiterin der Abteilung Z/11 Medienpädagogik / Bildungsmedien / Medienservice  
Minoritenplatz 5 A-1014 Vienna - Austria  
Represented by Ms Susanne Krucsay in her capacity as head of the department.  
(‘BMBWK’)

- University of Macedonia- Department of Educational and Social Policy (UOM)  
Egnatia Street 156 - 54006 Thessaloniki – Greece  
Represented by Vassilios Dagdilelis in her capacity as Assistant Professor

- Center for Higher Education - Copenhagen and North Zealand (CHE)  
Titangade 11 – 2200 Copenhagen N.- Denmark  
Represented by Mr Christen Kruchov in his capacity as director of CHE  
(‘CHE’)

- University of Algarve, School of Education (ESE/Ualg)  
Campus de Penha, 8005-139 Faro - Portugal  
Represented by Prof. Carolina de Sousa, President and Prof. Vítor Reia-Baptista in his  
capacity as Professor  
(‘ESEE/Ualg’)

- University of London, Institute of Education (IoE)  
Bedford Way 20 - WC1H OAL London - United Kingdom  
Represented by Andrew Burn in his capacity as Lecturer  
(‘IoE’)



Hereafter individually or collectively referred to as the 'New Party' or 'New Parties',

And

• CNDP/DE

29, rue d'Ulm - 75006 Paris

Represented by Mr Alain Coulon in his capacity as general director,  
(‘Executive Publisher’)

All Parties hereto (ie Initial Parties, New Parties and Executive Publisher shall hereinafter be referred to as ‘the Parties’ or ‘the Party’.

#### REHEARSAL:

The present agreement concerns the publication, distribution and promotion of an educational programme covering Internet usage related risks, called Educaunet (‘the Programme’ or ‘the Project’).

The initial design and production of the programme were defined in a contract signed between the Initial Parties and the European Commission’s Information Society DG on 28 March 2001 (Contract n° 26773).

The adaptation and localization of the programme at European level were defined in a contract between the Parties hereto (Initial, New and Executive Publisher) and the European Commission’s Information Society DG on 27 September 2002 (Contract n° IAP 3155/27482).

The programme consists of an approach to teaching a critical appreciation of the risks related to Internet usage using a training method for teachers, parents and tutors (see the overview of the initial programme as set out in Contract n° 26773). Under the terms and provisions of Contract 26773 a series of original educational materials designed for young people aged 8-18 were developed, tested and evaluated. These were produced on a variety of media, ie, paper, CD-ROM, and a website.

Under the terms and provisions of Contract 3155/27482 these materials were evaluated and adapted for use at European level with the aim of producing a teaching pack and a website adapted for use in all EU countries.

The full set of materials is designed to be published and distributed in the shape of two distinct products:

- an ‘Educaunet Teaching Pack’,
- and a Website ([www.educaunet.org](http://www.educaunet.org))

The ‘Educaunet Teaching Pack’ is mainly designed for distribution in schools and training establishments, in non-profit educational and cultural networks including but not exhaustively institutions, family and parent-teacher associations, public multimedia kiosques, local authorities.

Annex 1 to the present Agreement specifies the content of the Educaunet Teaching Pack.

Annex 2 to the present Agreement specifies the basic structure and content of the Educaunet website ([www.educaunet.org](http://www.educaunet.org))

IN CONSEQUENCE WHEREOF IT IS HEREBY AGREED BY THE PARTIES HERETO:

#### ARTICLE 1 - AIM

The present Agreement has been drawn up to define the arrangements whereby the Parties can monitor the publication of the materials and the conditions in which they will be used, including the authors' remuneration conditions.

#### ARTICLE 2 – ORGANIZATION

##### 2.1 – Executive Publisher

It is hereby agreed by the Parties hereto that publication of the 'Educaunet' Teaching Pack shall be entirely delegated to the Executive Publisher (CNDP/DAE). At the end of each civil year, the Executive Publisher shall provide a general breakdown of sales figures and shall be responsible for the redistribution of the amounts due to each of the Parties on a prorated basis. Any and all disputes concerning this breakdown shall be dealt with by the Steering Committee.

##### 2.2- Steering Committee

The Parties hereby decide to set up a Steering Committee ('the Committee') comprising one representative for each of the Parties. Annex 2 of this agreement states the members of the Committee at the date of signature. It is further agreed that the Chair of the Committee shall be held by the CLEMI representative. It shall be consulted by the CLEMI as often as shall prove necessary.

The Committee shall be responsible for monitoring the publication of the products and their intellectual and material utilization, for decisions concerning any and all subsequent partial or total editions. More broadly, the Parties entrust the Committee with the authority to take any and all decisions relative to the execution of the present Agreement. The Committee shall also be responsible for resolving any and all problems encountered in the course of utilization and distribution.

It is further agreed that Committee decisions shall be adopted on a simple majority vote of members. The Chairman shall have the casting vote in the event of a tie.

#### ARTICLE 3 – UTILIZATION OF THE PUBLISHED MATERIALS

It is hereby agreed that the Parties shall share out the income from the products of publication and distribution on the following basis:

##### 3.1 – Website

It is hereby agreed that all Parties shall fully waive any royalties from the Website ([www.educaunet.org](http://www.educaunet.org)) with no other form of compensation whatsoever. The content of the materials published on the Website shall be decided by the Committee.

A summary description of the Website is provided in Annex 2 appended to the present Agreement.

The distribution of any expenses related to the hosting and webmastering of the Website ([www.educaunet.org](http://www.educaunet.org)) shall be decided by the Committee.

##### 3.2 – Teaching Pack

##### 3.2. 1: Purchase of Packs

It is hereby agreed by the Parties that the Executive Publisher shall have the exclusive right

and the obligation to the production of the Teaching Pack for all languages. The Executive Publisher hereby undertakes to provide all Parties with the Teaching Packs at a price calculated according to the following rules:

Cost-price of printing the Teaching Pack, determined on the basis of the quantity ordered by the Party.

A fixed indemnity of 20% of the cost price to cover the general and administrative expenses of the Executive Publisher.

A fixed sum of 30 % of the cost price to cover the payment of the royalties for all Parties. The distribution of the royalties collected shall take place on the basis of the following breakdown: 50% shall be distributed equally between the institutions of the Initial Party (ie, 16.66% for each of the three (3) Initial Parties)

50% shall be distributed equally between the institutions of the New Party and the Executive Publisher (ie, 8,33 % for each of the six (6) institutions)

It is hereby agreed that by derogation to the rules concerning the distribution of royalties, each Party shall receive two thousand (2,000) copies free of royalties.

The final sale price shall be set freely in each of the countries as a function of the distribution environment.

The shipping costs and taxes will be at charge of each party and is not included in the indemnity.

### 3.2. 2: Transfer of publication rights

It is hereby agreed that each Party shall be entitled to purchase publication rights with a view to publishing the Teaching Pack themselves or by the publisher of their choice, exclusively in the Party's own country.

Should the Party not acquire the rights for itself, it may propose an operator to take charge of publication and distribution in its own country. Transfer to a third-Party body shall be subject to prior Committee and Executive Publisher approval and will state the terms and conditions of this transfer.

Transfer of publishing rights is granted for a specific number of copies according to the following rules:

The transfer price is designed to cover foregone royalties and shall be distributed on the same basis as article 3.2.1. , except for the first two thousand (2000) exemplars that will cover exclusively Executive Publisher costs.

After the first two thousand exemplars for each party, the distribution of amounts collected subsequent to the transfer shall be as follows:

A fixed indemnity of 20% of the cost price designed to cover the Executive Publisher's general and administrative costs.

The balance of 80% shall be shared out as follows:

50% shall be shared out equally among the institutions of the Initial Party (ie, 16.66% for each of the three (3) Initial institutions)

50% shall be distributed equally between the institutions of the New Party and the Executive Publisher (ie, 8,33 % for each of the six (6) institutions)

The price of publication rights transfer is fixed as follow:

First two thousand exemplars (2,000) : three thousand euros (3,000)

Each one thousand exemplar (1,000) more: two thousand five hundred euros more (2,500).

No transfer shall be made for less than a set minimum equivalent to two thousand (2,000) copies.

The Executive Publisher hereby undertakes to provide all files and any other elements required for printing the Teaching Pack on digital media according to French printing standards. A fixed sum of one hundred (100) euros shall be invoiced for such provision of said files and elements.

Each Party hereto having obtained the transfer of publication rights shall provide all necessary elements required to verify the number of copies printed. Each Party shall further provide an annual statement of the number of copies printed. The said statement shall be

processed by the Executive Publisher, who shall be responsible for sharing royalties out among the Parties.

It is hereby expressly agreed that any modification in whole or in part of the components of the Teaching Pack is subject to the prior approval of the Committee.

Each party will give all appropriate information and details concerning the quantities to the Executive Publisher.

#### ARTICLE 4 – INTELLECTUAL LITERARY AND ARTISTIC PROPERTY

The Parties hereby acknowledge that they are mutually co-authors and co-owners of the intangible components of the Project. No single Party may without the prior written consent of all the other Parties confer on any of the programme's intangible components any legal lien, security or other preferential right.

In signing the present Agreement, each of the Parties hereby agrees to cede full joint ownership of all royalties or copyrights to the Executive Publisher in the terms and conditions defined in this agreement.

Consequently, none of the individual Parties may publish in whole or in part any of the components in any form whatsoever without the prior written consent of all partners.

#### ARTICLE 5 – TRANSFER TO THIRD PARTIES

The transfer of the rights and obligations acquired by any one of the Parties to a third Party requires the prior written consent of all other Parties hereto, who shall have the right of first refusal with respect to the purchase of said rights and obligations, after due negotiation of their value.

In the event of a disagreement concerning any such transfers or the estimation of their value, the Parties shall have recourse to an expert appointed by the Committee. Said expert's appraisal shall be deemed to be the only one valid.

#### ARTICLE 6 – ADVERTISING AND PROMOTION

Any and all advertising used by one of the Parties in order to use the references acquired in the framework of the Programme shall make mention of all the other Parties. It shall also necessarily make mention of the support of the European Commission under the standards required by the Contract.

#### ARTICLE 7 – ENTRY INTO FORCE - DURATION

The present Agreement shall run from the moment of signing the Agreement and for as long as the steering committee will decide. The Parties may agree to terminate or change the present agreement at any time, exclusively on a decision by the steering committee.

#### ARTICLE 8 – COMPETENT JURISDICTION - APPLICABLE LAW

The present Agreement shall be governed by the laws of France.

Failing an amicable solution, any disputes relative to the validity, execution or interpretation of the present Agreement shall be brought before the competent courts of law of France.

The present agreement shall be drawn up in as many copies as there are Parties hereto.